



## ***Museum of the City of New York Celebrates World Series with Watch Party & Social Media Face-Off with the Los Angeles County Museum of Art***

**New York, NY/Los Angeles, CA** (October 23, 2024)— In an exciting fusion of sports, art, and history, the Museum of the City of New York (MCNY) and the Los Angeles County Museum of Art (LACMA) are set to engage [in a friendly competition on social media inspired](#) by the 2024 World Series showdown between the New York Yankees and the Los Angeles Dodgers.

As the two iconic baseball teams battle for supremacy, so will the museums, each representing their city's rich cultural heritage through a wager that celebrates the winning team's home turf.

### **The Wager:**

- If the Yankees clinch the championship, LACMA will feature New York-centric works from MCNY's collection on Instagram
- Conversely, if the Dodgers emerge victorious, MCNY will showcase Los Angeles-inspired pieces from LACMA's collection

Throughout the best-of-seven series, the two museums will keep the rivalry going on social media. Follow [@museumcityofnewyork](#) and [@lacma](#) on Instagram and Threads for baseball and museum-inspired banter and content.

### **Watch Party:**

MCNY will [host a free outdoor watch party](#) for Game 1 on **October 25, 2024**. The public is invited to the Museum's 5th Avenue Terrace for a festive atmosphere filled with community spirit. The game will be projected onto a large screen and drinks and food will be available to purchase.

### **About the Museum of the City of New York**

The country's first and largest city museum, the MCNY fosters an understanding of the distinctive nature of urban life in the world's most influential metropolis. Through history, popular culture, and art, the Museum explores New York City's influence nationally and globally. Named the "Best Museum" in Time Out New York's "Best of the City 2021", MCNY holds a 750,000-object collection and hosts two permanent exhibitions; two immersive films; and four rotating exhibitions in its historic building at the top of Museum Mile.

## **About the Los Angeles County Museum of Art**

Located on the Pacific Rim, LACMA is the largest art museum in the western United States, with a collection of more than 150,000 objects that illuminate 6,000 years of artistic expression across the globe. Committed to showcasing a multitude of art histories, LACMA exhibits and interprets works of art from new and unexpected points of view that are informed by the region's rich cultural heritage and diverse population. LACMA's spirit of experimentation is reflected in its work with artists, technologists, and thought leaders as well as in its regional, national, and global partnerships to share collections and programs, create pioneering initiatives, and engage new audiences.

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