

Gingerbread NYC: The Great Borough Bake-Off (2024-25)

Museum of the City of New York

RULES AND PROCEDURES AGREEMENT



Congratulations on being selected to participate in the Museum of the City of New York's third annual edition of ***Gingerbread NYC: The Great Borough Bake-Off!*** The selected displays will be on view to the public in a gallery at the Museum from **Friday, November 8, 2024 through Sunday, January 12, 2025.**

Stipend

Each baker/bakery selected to participate will receive a stipend in the amount of \$500.00 toward materials and supplies. Stipends will be distributed when the participating bakers/bakeries have submitted the complete packet of entry materials (a W9 form and a signed copy of these Rules and Procedures, which includes a photo release below.)

Upcoming Key Dates

Fri., Sep. 20 – Deadline for bakers to submit designs for approval

Fri., Sep. 27 – Bakers will be informed of acceptance into the competition

Fri., Oct. 4 – Deadline for bakers to submit designs with accurate dimensions for approval

Fri., Oct. 11 – Bakers will receive design approval/feedback

Thu., Oct. 24 – Bakers install gingerbread displays

Fri., Oct. 25 – Bakers install gingerbread displays

Mon., Oct. 28 – Bakers install gingerbread displays

Tue., Oct. 29 – Bakers install gingerbread displays

Thu., Oct. 31 thru Fri., Nov. 1 – Final judging

Mon., Nov. 5 – Press preview

Fri., Nov. 8 – Open to the public

Sun., Jan. 12, 2025 – Last day on view to the public

Theme

The theme for **Gingerbread NYC** is *Iconic New York* – distinctive buildings, places, or things that represent your community, neighborhood, or borough.

Prizes

Prizes will be awarded in a variety of fun categories. Last year's categories included Best Borough Spirit, Most Realistic, Most Unique, Good Enough to Eat, and Best Overall. Visitors to the Museum will also be invited to vote for their favorite display.

Size/Weight Limitations

- Display Dimensions: Each baker will be provided with a display area measuring 36"W x 26"D x 36"H. The gingerbread display should not extend beyond this area.
- Display Base: Each display **MUST** be on a base. Plywood (½" or ¾") as a base for your display is recommended. Gingerbread displays combined with a base must not be larger than 36" high. Use of pegs/risers/feet on the bottom of the base is preferred but not required. If you wish to install pegs/risers/feet on the underside of your base, they are considered part of the base and must not cause the entry's overall height to exceed 36". Bases can be painted/decorated.
- Display Weight: Display is not to exceed 50 lbs.

Materials and Construction

Everything above the base of your entry must be composed completely of edible materials. Competitors are permitted to use up to 40% mechanically produced components in their entry. Examples include: machine designed, 3D printed, and laser cut components. 60% of each entry must be handcrafted. The main structure of your entry must be constructed of at least 75% gingerbread, some of which should be exposed.

Edible materials are not limited to candies and icings. Use of gum paste, fondant, pastillage, chocolate, modeling chocolate, royal icing, isomalt, cast sugar, gelatin and pressed sugar is encouraged. Use of "Disco Dust", "Rainbow Dust" or "Hologram Powder" is permitted.

No artificial display materials, such as Styrofoam, interior lighting or other electronic components are to be used in the construction or decoration of the creation. Candies must be unwrapped and free of any non-edible materials, such as lollipop sticks. Non-edible materials such as paint and/or ribbon are approved and encouraged to decorate the outer edge of your plywood base only. Decorations must not cause the entry to exceed the required size limitations.

Terms and Conditions

1. I acknowledge that my entry will remain on display during the times specified by the Museum of the City of New York (MCNY). (Expected public display dates are November 8, 2024 through January 12, 2025 – but that those dates are subject to change.)
2. Unless the exhibition is extended or otherwise agreed upon, I must pick up my entry between the hours of 10 am and 6 pm on Mon., Jan. 13, or Tue., Jan. 14, 2025. Entries remaining will be discarded beginning at 7 pm on Tue., January 14, 2025.

3. By voluntarily participating in Gingerbread NYC, I've consented to receive email communication from MCNY, the event itself, and future Gingerbread NYC planning and media requests as they arise.
4. I agree to make myself and/or my bakery representative(s) available for interviews, photographs, filmed or taped recordings, etc., by MCNY or press/news outlets coordinated by MCNY with as much advance notice as possible and not to be unreasonably denied.
5. Bakers may be asked to make periodic repairs or adjustments over the period of public display dates. Such repairs and/or adjustments are to be covered by the original stipend.
6. I agree that if I am unable to produce a gingerbread creation for display at the Museum by the specified deadlines, I will return any stipend(s) that may have been issued to me.
7. I hereby grant permission to MCNY to print or otherwise duplicate the picture or likeness of my creation and/or myself with my creation for either internal or external release; this includes print, video and online publications, plus local and network television. I understand that the image of my creation becomes the property of MCNY. I understand that at no time does MCNY guarantee the safety or security of my creation and MCNY cannot be held responsible for any damages incurred to my creation. Participation in the competition includes filmed interviews, photographs and audio recordings of the process. By participating, each bakery agrees to be bound by all rules and procedures herein, which may be amended from time to time. MCNY reserves the right to refuse entries that are deemed inappropriate for display at the Museum, to disqualify any bakery who fails to follow the rules and procedures contained herein, and/or to disqualify any bakery who falsifies any entry form information.
8. I agree to HOLD HARMLESS, RELEASE, DEFEND, AND INDEMNIFY MCNY, each of its current or former predecessors, successors, each of its affiliated organizations and companies, its insurance companies, respective agents, employees, representatives, assignees, officers, directors, members, partners, medical providers and shareholders (each a "RELEASED PARTY") for ANY AND ALL LIABILITY and/or claims arising from injury to persons or damage to property arising from the incident, any RELEASED PARTY'S alleged or actual NEGLIGENCE OR GROSS NEGLIGENCE, BREACH OF any express or implied WARRANTY, breach of contract, or breach of any statutory or other duty of care, or mistakes or errors in judgment of any kind. By signing this release, I agree that I am releasing any right to make a claim or file a lawsuit against MCNY. THE RELEASOR AGREES TO DEFEND AND INDEMNIFY each RELEASED PARTY for any and all claims and/or those of a third party arising from the incident.