



FOR IMMEDIATE RELEASE

Nick Martinez Appointed as Vice President of Education and Engagement at the Museum of the City of New York

New York, NY - [June 2024] - The Museum of the City of New York (MCNY), New York City's storyteller for more than a century, is delighted to announce the appointment of **Nick Martinez** (he/him/his) as the new Vice President of Education and Engagement. Martinez begins his tenure on June 24th, and will be an essential member of the executive team, responsible for curating public programs and K-12 learning, driving visitorship, activating galleries, and extending the reach of the Museum's exhibitions and collections.

Martinez joins MCNY with over a decade of experience at the intersection of museum education, youth and workforce development, and science. His most recent role was as Assistant Director of Youth Initiatives at the American Museum of Natural History (AMNH), where he led strategic planning, design, and expansion of science programs, and managed significant budgets and grant projects. His innovative approach and dedication to diversity, equity, and inclusion have been key to his success.

Martinez holds a Master of Public Administration from the City University of New York - Baruch College and a Bachelor of Arts in Anthropology from Stony Brook University. He is also an accomplished author and speaker, with numerous publications and presentations focused on increasing museum capacities to serve non-white audiences and engaging youth in science and technology.

Stephanie Hill Wilchfort, Ronay Menschel Director and President of the Museum, expressed her enthusiasm about Martinez's appointment, stating, "Nick's extensive experience and commitment to educational excellence and inclusivity make him an invaluable addition to our team. His innovative strategies and deep understanding of the needs of diverse communities will help us further our mission to inspire and educate the public about the city's past, present, and future."

As Vice President of Education and Engagement, Martinez will oversee The Frederick A.O. Schwarz Education Center, which serves roughly 30,000 students, educators, and caregivers annually, and the Public Programs department, which engages approximately 10,000 people each year. His responsibilities will include establishing a long-range vision, annual goals, operating plans, and budgets for education, public programs, and visitor engagement. Martinez will also collaborate with various museum departments to foster a coherent and shared learning



experience for all visitors and manage partnerships with stakeholders such as cultural institutions, educational professionals, community groups, government agencies, and funders.

"As a Native New Yorker, I'm thrilled to join the Museum of the City of New York -- an institution dedicated to embracing and serving the diverse communities of my hometown," says Martinez. "I look forward to collaborating with the incredible MCNY team to highlight the city's rich history and array of stories, fostering a deeper appreciation of its vibrant culture."

About The Museum of the City of New York

For more than 100 years, the Museum of the City of New York has fostered an understanding of the distinctive nature of urban life in the world's most influential metropolis. *Time Out New York* named its blockbuster centennial show, *This Is New York: NYC in Art and Pop Culture*, as the best exhibition of 2023. Moreover, the Museum previously earned the title of "Best Museum" in *Time Out New York's* "Best of the City 2021" as well as multiple American Alliance of Museums (AAM) awards. To connect with the Museum's award-winning digital content, visit www.mcny.org, or follow us on Instagram and X/Twitter at @MuseumOfCityNY and on Facebook at [Facebook.com/MuseumOfCityNY](https://www.facebook.com/MuseumOfCityNY).

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