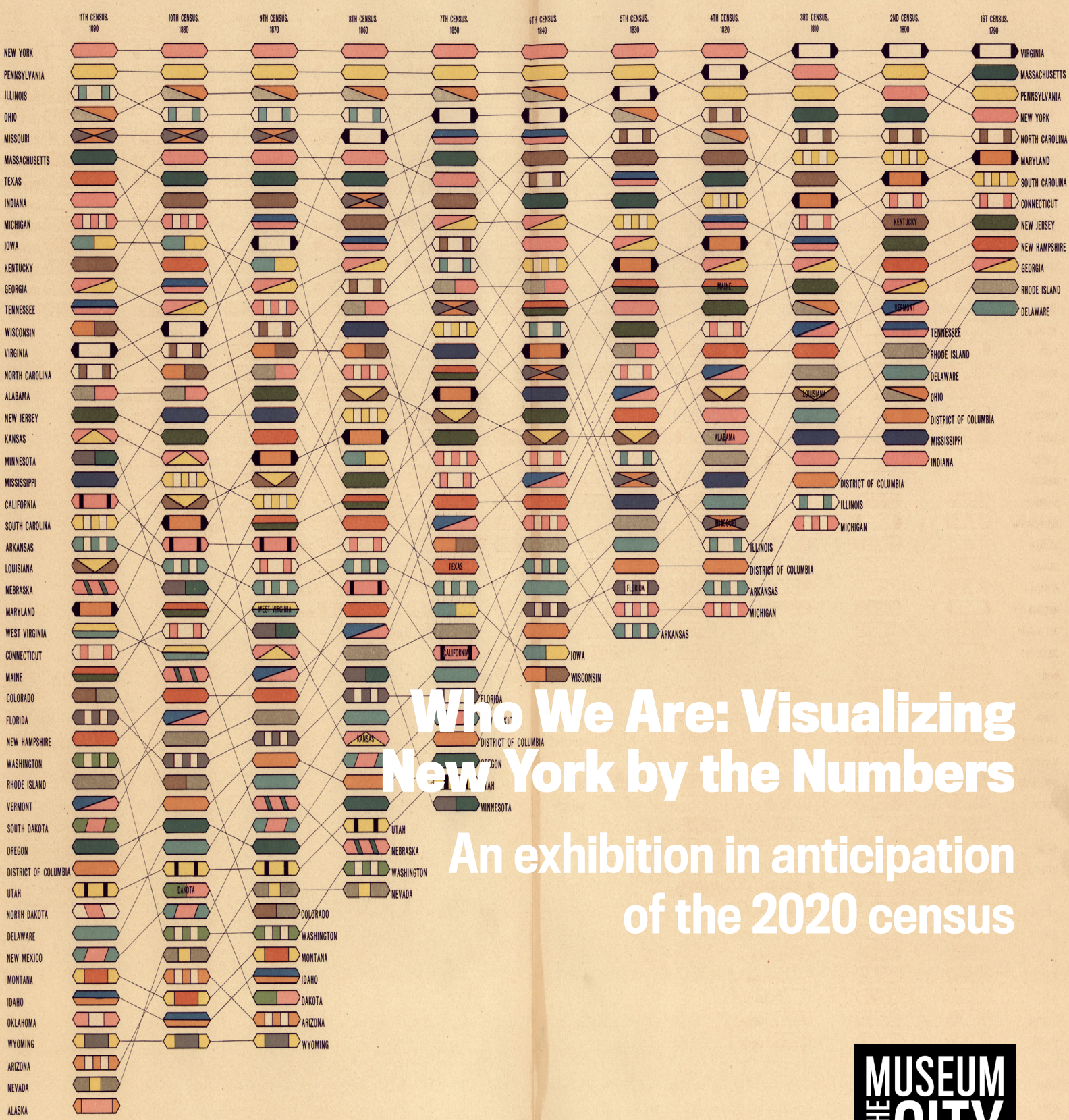


# Proposal 1

## **Description:**

This proposal features image highlights from the exhibition *Who We Are: Visualizing New York City by the Numbers* and encourages viewers to share a personal story with #WhoWeAre.



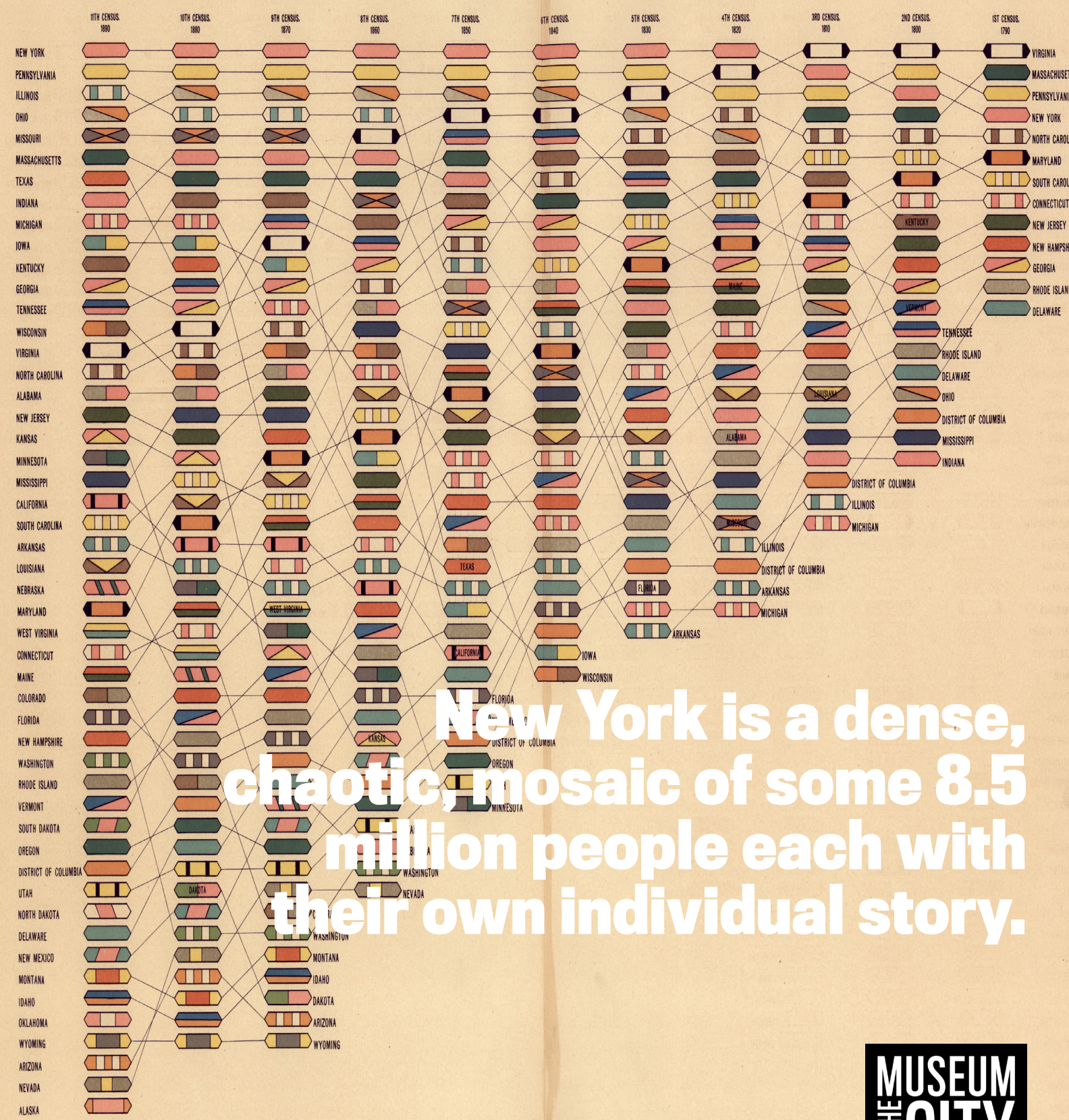


# Who We Are: Visualizing New York by the Numbers

An exhibition in anticipation of the 2020 census



#WhoWeAre



New York is a dense, chaotic, mosaic of some 8.5 million people each with their own individual story.

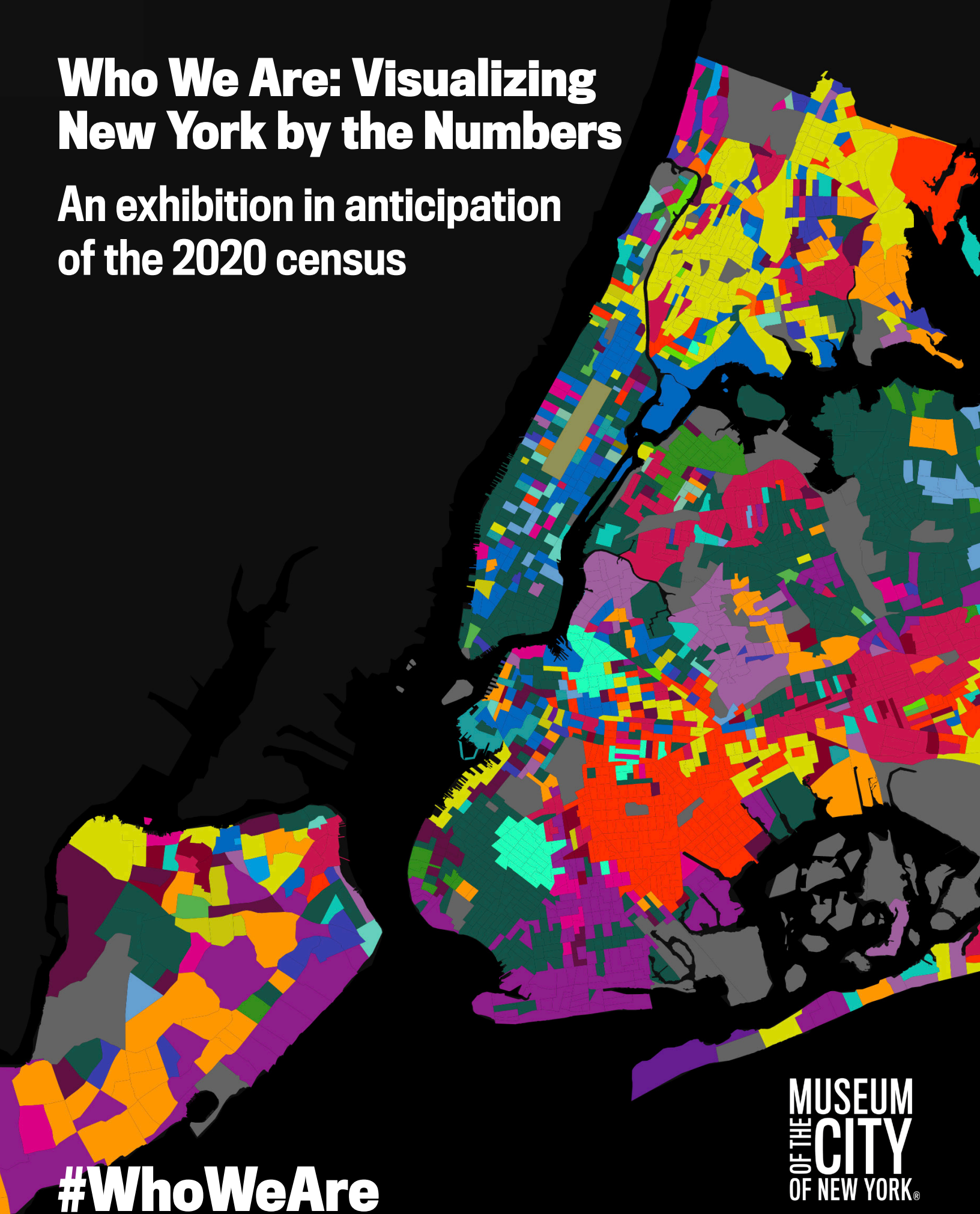


#WhoWeAre



# Who We Are: Visualizing New York by the Numbers

An exhibition in anticipation of the 2020 census



**#WhoWeAre**

MUSEUM  
OF THE  
CITY  
OF NEW YORK®

How can we understand what we share and what distinguishes us?



**#WhoWeAre**

MUSEUM  
OF THE  
CITY  
OF NEW YORK®



# Who We Are: Visualizing New York by the Numbers

An exhibition in anticipation of the 2020 census



#WhoWeAre

Since 1790, census data has been a resource to draw insights about who New Yorkers are.



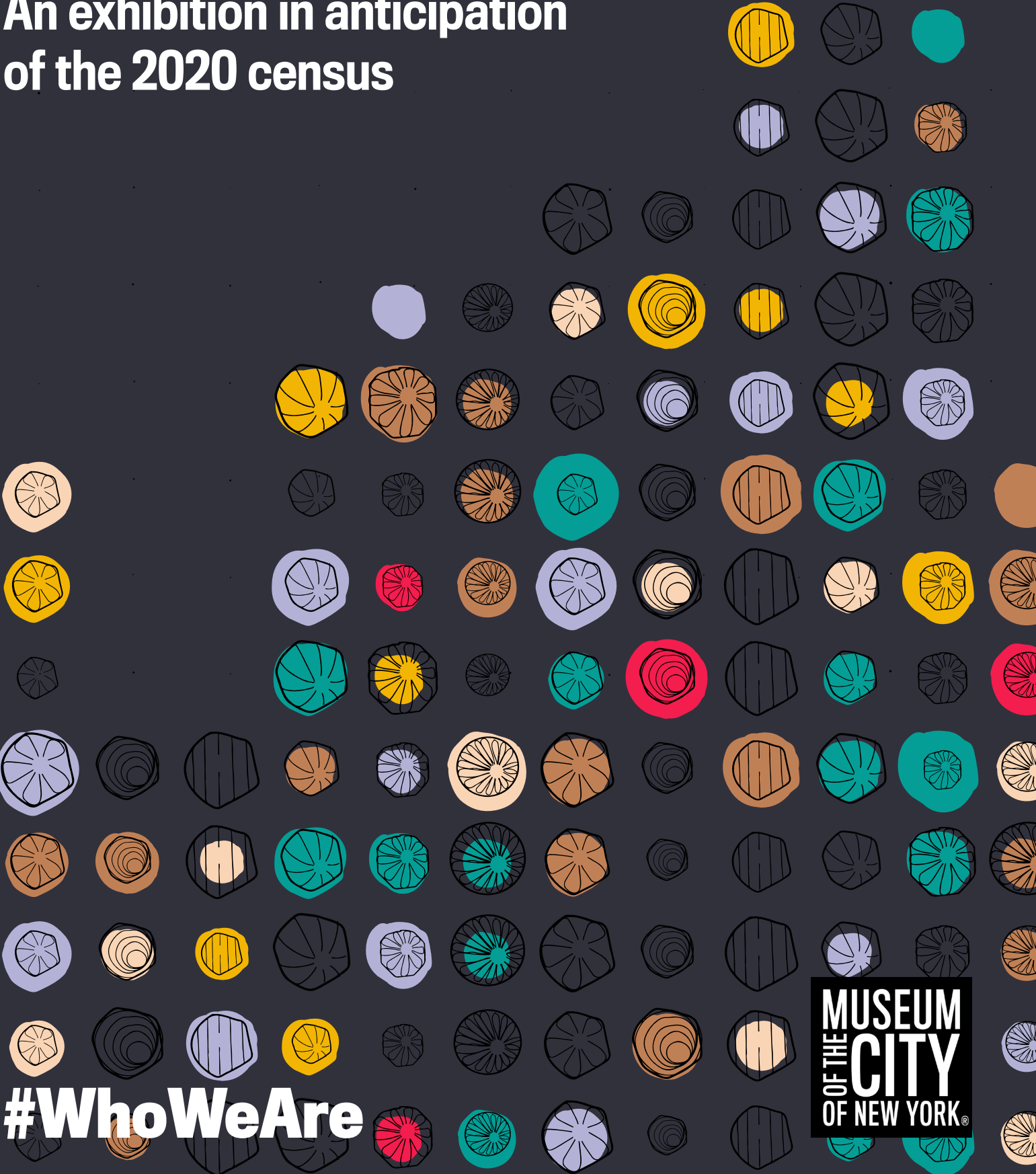
#WhoWeAre



# Who We Are: Visualizing New York by the Numbers

An exhibition in anticipation of the 2020 census

2020 is a census year. Enliven and humanize the statistics by sharing your story.



#WhoWeAre



#WhoWeAre







**Morgan Stanley proudly partners with the Museum of the City of New York**



**Share your story. #WhoWeAre**

