



**Cynthia Rowley to Receive the 2019 *City of Design Award* at
Museum of the City of New York's Annual
Spring Symposium & Luncheon on June 5**

**Designer Prabal Gurung will present Rowley with her award and will join her at
the Symposium for a discussion about her career**

New York, NY, May 22, 2019 – Renowned fashion designer Cynthia Rowley will be the recipient of this year's *City of Design Award* presented by the Museum of the City of New York at its annual *Spring Symposium & Luncheon* on Wednesday, June 5. The *City of Design Award* recognizes creative entrepreneurs who have made New York City the design capital of the world and who inspire future generations of designers to bring their talents to our great city. Past recipients have been Jonathan Adler, Simon Doonan, Jacques Grange, Elizabeth Graziolo, Peter Marino, and Ralph Pucci. Cynthia Rowley's remarkable career and extensive body of work exemplify the spirit of this prestigious honor. Fellow fashion designer Prabal Gurung will join Rowley in a discussion of her career at the Symposium.

"We are delighted to present Cynthia Rowley with our *City of Design Award* this year," said Whitney W. Donhauser, Ronay Menschel Director and President of the Museum of the City of New York. "She embodies great entrepreneurship globally but we are particularly appreciative of her leadership in our city with the *Cynthia Rowley* fashion and lifestyle brand."

"I am so humbled and honored to receive the City of Design Award," says designer Cynthia Rowley. "New York City has played a huge part in my journey as a fashion designer and I am thrilled to be honored with an award that celebrates the beauty and inspiration the city has to offer to entrepreneurs at all levels."

Cynthia Rowley began her career in fashion while studying painting at the Art Institute of Chicago. After she was graduated, Rowley took what little seed money she had and moved to New York City to start her eponymous fashion brand. *Cynthia Rowley* went on to become a leading global lifestyle brand built on the philosophy that fashion should be an adventure. The ready-to-wear collections are anchored in the brand's signature style of sporty essentials with delicate details for effortless pieces that fit every occasion. The core of the brand consists of ready-to-wear, surf and swim/fitness, athleisure, accessories, and home decor. Cynthia Rowley

exudes a spontaneous spirit and fearlessly redefines the boundaries of fashion. Rowley has won numerous accolades including the *CFDA Award* and *Designer of the Year at the American Image Awards*. She is also a best-selling author and has appeared on numerous television shows.

The *Spring Symposium & Luncheon* will take place at the Museum of the City of New York on June 5. The event will begin at 11am with a champagne reception and then at 12pm the Symposium with Cynthia Rowley and Prabal Gurung will commence and Ms. Rowley will accept her award. The luncheon will follow at 1pm.

Elizabeth Farran Tozer, founder of the *Spring Symposium & Luncheon*, serves as Honorary Chair with co-chairs Cynthia Foster Curry, Todd DeGarmo, Elizabeth Graziolo, Laura Lofaro-Freeman, Jim Hanley, Stephanie Hessler, Cindy Ketchum, Elizabeth R. Miller, Tracey Pontarelli, Jasmine Woodard Rose, Stellene R. Volandes, Sophia Volandes, Heather Vratatos, and Laura Whitman.

For more information about the Spring Symposium & Luncheon: <https://www.mcny.org/SSL>

About Cynthia Rowley

Cynthia Rowley is a leading global lifestyle brand built on the philosophy that fashion should be an adventure.

The ready-to-wear collections are anchored in the brand's signature style of pretty-meets-sporty essentials with delicate details for effortless pieces that fit every occasion. The core of the brand consists of ready-to-wear, surf and swim/fitness, athleisure, accessories, and home decor.

For more information or to follow Cynthia Rowley, visit: www.cynthiarowley.com
@cynthiarowley #cynthiarowley

About the Museum of the City of New York

The Museum of the City of New York fosters understanding of the distinctive nature of urban life in the world's most influential metropolis. It engages visitors by celebrating, documenting, and interpreting the city's past, present, and future. To connect with the Museum on social media, follow us on Instagram and Twitter at @MuseumofCityNY and visit our Facebook page at Facebook.com/MuseumofCityNY. For more information please visit www.mcny.org.

Media Contacts:

Mary Flanagan
Director of Communications
Museum of the City of New York
mflanagan@mcny.org

Kristen Ronan
Cynthia Rowley
kristen@kristenronan.com

Kellen Mulcahy
PR Manager
Cynthia Rowley
kmulcahy@cynthiarowley.com





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