



For Immediate Release

Blue Man Group: Ready...Go!

Opens at the Museum of the City of New York on July 19



Photo Credit: Lindsey Best

**Interactive Installation Devoted to the Legendary New York Creative Collective
Puts the “Play” Back in Summer**

PRESS PREVIEW: Tuesday, July 16, 10am-12pm

Blue Man Group to Appear at Uptown Bounce on August 7

(New York, NY, June 26, 2019) *Blue Man Group: Ready...Go!*, on view at the Museum of the City of New York from July 19, 2019, through September 2, 2019, is a new interactive installation highlighting the creativity and legacy of the bald, blue-hued, silent trio who first burst onto the downtown New York scene in 1988 and still perform nightly at the Astor Place Theatre.

One of the centerpieces of the Blue Man Group New York show is an imaginative percussive instrument constructed from PVC piping. The original instrument, on loan from the Blue Man Group archives, heads uptown to the Museum of the City of New York for six weeks this summer as part of *Blue Man Group: Ready...Go!* The installation invites visitors to jam out on the PVC pipe while learning about the group's New York City origins and taking a look at the world through the eyes of a Blue Man.

The lively space—spattered with bright colors—includes the large PVC pipe instrument adorned with UV paint and surrounded by LED screens featuring text and other interactive moments.

“This fun and engaging installation offers visitors hands-on access to the Blue Man Group’s original instrument for the very first time,” said Whitney W. Donhauser, Ronay Menschel Director and President of the Museum of the City of New York. “There’s often a ‘look, don’t touch’ approach at cultural institutions. However, with this Blue Man Group installation, we’re encouraging visitors to engage and play, in all senses of the word, while learning more about the Blue Man Group’s Big Apple legacy.”

“The city of New York is an integral part of Blue Man Group DNA. Though what we started on the streets and stages of downtown ultimately struck a chord with a global audience, it’s incredibly gratifying and humbling that some of that raw, experimental, New York-grittiness is felt everywhere that Blue Man Group goes,” says Matt Goldman, co-founder of Blue Man Group.

Blue Man Group will appear at *Uptown Bounce*, the Museum’s annual summer block party series, on August 7th. The free event, presented in partnership with El Museo del Barrio, celebrates East Harlem at the top of Museum Mile and includes programming and entertainment for the whole family.

“We are so excited to see this partnership with the Museum of the City of New York—another beloved New York City institution—come to life,” said Camille DePascale, Resident General Manager of Blue Man Group at the Astor Place Theatre. “This is a great opportunity to share our story, bring more New Yorkers into the Blue Man fold, and further connect with the New York community through the Museum’s *Uptown Bounce* event.”

“Blue Man Group was birthed in the downtown Manhattan counterculture of the 1980s and went on to become a worldwide phenomenon,” said the Museum’s Chief Curator and Deputy Director Sarah Henry. “They are anonymous yet instantly recognizable. They make statements, yet they are silent. Their slyly subversive humor and innovation cast a new light on modern life and its ordinary objects. This installation presents fresh insights into the group’s creativity and strong New York ties.”

Ticket combination packages will be available and will include discounts for Blue Man Group performances at the Astor Place Theatre as well as Museum admission.

Blue Man Group: Ready...Go! is organized by Morgen Stevens-Garmon, Associate Curator at the Museum of the City of New York.

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About the Museum of the City of New York

The Museum of the City of New York fosters understanding of the distinctive nature of urban life in the world’s most influential metropolis. It engages visitors by celebrating, documenting, and interpreting the city’s past, present, and future. To connect with the Museum on social media, follow us on Instagram and Twitter at @MuseumofCityNY and visit our Facebook page at Facebook.com/MuseumofCityNY. For more information, please visit www.mcnyc.org.

Blue Man Group

Blue Man Group is a global entertainment phenomenon, known for its award-winning theatrical productions, iconic characters and multiple creative explorations. Blue Man Group performances are euphoric celebrations of human connection through art, music, comedy and non-verbal communication. Since debuting at New York’s Astor Place Theatre in 1991, the live show has expanded to additional domestic residencies in Boston, Chicago, Las Vegas and Orlando, an international residency in Berlin, and multiple North American and World tours, reaching more than 35 million people worldwide. Blue Man Group is universally appealing to a broad range of age groups and cultural backgrounds, and continually injected with new music, fresh stories, custom instruments and sensory stimulating graphics. Blue Man Group is owned and operated by Cirque du Soleil Entertainment Group. For more information and behind-the-scenes content, please visit www.Blueman.com, [Twitter](https://twitter.com/BlueManGroup), [Facebook](https://www.facebook.com/BlueManGroup), [Instagram](https://www.instagram.com/BlueManGroup) and [Youtube](https://www.youtube.com/BlueManGroup).

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