$\mathsf{Form} 990$

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

OMB No 1545-0047

| • | evenue Service | ► The organization may have | e to use a copy of | this return to satisf | y state report | ing requirem | ents | Inspection |
|--|---|--|--|--|---|--|---|--|
| A For f | the 2010 | calendar year, or tax year beginn | ning 07-01-2010 | and ending 06-30-2 | 011 | | | |
| | k ıf applicable | C Name of organization MUSEUM OF THE CITY OF NEW YO | ORK | | | D Empl | oyer ic | dentification number |
| • | ess change | Doing Business As | | | | 13-1 | 6240 | 98 |
| ☐ Name | _ | | | | | E Telep | hone r | number |
| ☐ Initial | | Number and street (or P O box if 1220 FIFTH AVENUE | mail is not delivered | to street address) | Room/suit | e (212 |) 534 | -1672 |
| _ | nded return cation pendin | City or town, state or country, and NEW YORK, NY 10029 | i ZIP + 4 | | | G Gross | receipt | s \$ 15,154,345 |
| , пррпс | eation penam | F Name and address of pr | uncipal officer | | H(a) | | | ates? Yes V No |
| | | CARL DREYER CPA | merpar officer | | n(a) Ist | this a group return | for affilia | ates? Yes No |
| | | 1220 FIFTH AVENUE NEW YORK, NY 10029 | | | H(b) Are | e all affiliates in | cluded? | ☐ Yes ☐ No |
| | | , | | | _ | • | | (see instructions) |
| I Tax- | exempt statu | s 🔽 501(c)(3) 🔽 501(c)() 🖪 | l (insert no) 494 | 47(a)(1) or | H(c) G | roup exempt | ion nu | imber 🟲 |
| J Wel | bsite: ► W | WW MCNY ORG | | | | | | |
| K Form | of organization | n 🔽 Corporation 🗀 Trust 🗀 Associat | on C Other ► | | L Year o | f formation 19 | 23 M | 1 State of legal domicile NY |
| Part | | nmary | , | | | | | |
| Activities & Governance | CITY A TRANS OF NE | USEUM OF THE CITY OF NEW YOUR CELEBRATES ITS HERITA FORMATION FOUNDED IN 19 WYORK AND VISITORS FROM CTIONS, PUBLICATIONS, AND | GE OF DIVERSIT 023 AS A PRIVAT ACROSS THE CO | TY, TOLERANCE, OI TE, NON-PROFIT C DUNTRY AND AROL | PPORTUNITY ORPORATIO JND THE WO | Y, AND PERF N, THE MUS | PETUA SEUM | AL SERVES THE PEOPLE |
| <u>জ</u> | 2 Check | this box 🔭 if the organization o | discontinued its o | nerations or dispose | d of more tha | n 25% of its | net as | ssets |
| 80 | | r of voting members of the gover | | | | 25 % 01 103 | 3 | 43 |
| ¥ | | r of independent voting members | | , | | | 4 | 43 |
| ا چ | | umber of individuals employed ir | | | | · · | 5 | 178 |
| မှာ | | | realeman year E |) = 0 (, a, c v , iiii c = a , |) | | 3 | 1/0 |
| Ac | 6 Total r | umber of volunteers (estimate if | • | · · · |) | | 6 | 70 |
| ¥ | | | necessary) . | |) | | | |
| Ac Ac | 7a Total u | umber of volunteers (estimate if | necessary) Part VIII, columr | n (C), line 12 | | | 6 | 70 |
| - Ac | 7a Total u b Net un | umber of volunteers (estimate if nrelated business revenue from related business taxable income | necessary) . Part VIII, columr from Form 990-T | n (C), line 12 , line 34 | Р | Prior Year | 6 7a 7b | 70 0 Current Year |
| + | 7a Total u b Net un 8 Conf | umber of volunteers (estimate if nrelated business revenue from related business taxable income ributions and grants (Part VIII, | necessary) Part VIII, columr from Form 990-T | (C), line 12 | . Р | 10,439, | 6 7a 7b | 70 0 0 Current Year 11,869,257 |
| + | 7a Total u b Net un 8 Cont 9 Prog | umber of volunteers (estimate if nrelated business revenue from related business taxable income ributions and grants (Part VIII, ram service revenue (Part VIII, | necessary) . Part VIII, columr from Form 990-T line 1h) line 2g) | (C), line 12 | . P | 10,439, | 6 7a 7b 230 392 | 70 0 0 Current Year 11,869,257 1,391,978 |
| leyenue 1 | 7a Total u b Net un 8 Cont 9 Prog 10 Inve | umber of volunteers (estimate if nrelated business revenue from related business taxable income ributions and grants (Part VIII, ram service revenue (Part VIII, stment income (Part VIII, colum | necessary) . Part VIII, column from Form 990-T line 1h) line 2g) nn (A), lines 3, 4, | (C), line 12 | . P | 10,439,3 1,558,8 722,3 | 6 7a 7b 230 392 173 | 70 0 0 Current Year 11,869,257 1,391,978 728,896 |
| Revenue | 7a Total u b Net un 8 Cont 9 Prog 10 Inve | umber of volunteers (estimate if nrelated business revenue from related business taxable income ributions and grants (Part VIII, ram service revenue (Part VIII, stment income (Part VIII, colum revenue (Part VIII, colum (A) | necessary) Part VIII, column from Form 990-T line 1h) line 2g) nn (A), lines 3, 4,), lines 5, 6d, 8c, | (C), line 12 | P | 10,439, | 6 7a 7b 230 392 173 | 70 0 0 Current Year 11,869,257 1,391,978 |
| Revenue | 7a Total u b Net un 8 | umber of volunteers (estimate if nrelated business revenue from related business taxable income ributions and grants (Part VIII, ram service revenue (Part VIII, stment income (Part VIII, colum revenue (Part VIII, colum (A) revenue—add lines 8 through 1 | necessary) Part VIII, column from Form 990-T line 1h) line 2g) nn (A), lines 3, 4,), lines 5, 6d, 8c, 1 (must equal Pa | an (C), line 12 | P | 10,439,3 1,558,8 722,3 | 7a 7b 230 392 173 700 | 70 0 0 Current Year 11,869,257 1,391,978 728,896 |
| Revenue | 7a Total u b Net un 8 | umber of volunteers (estimate if nrelated business revenue from related business taxable income ributions and grants (Part VIII, ram service revenue (Part VIII, stment income (Part VIII, column revenue (Part VIII, column (A) revenue—add lines 8 through 1 | necessary) Part VIII, column from Form 990-T line 1h) line 2g) nn (A), lines 3, 4,), lines 5, 6d, 8c, 1 (must equal Pa | and 7d) 9c, 10c, and 11e) rt VIII, column (A), lines 1-3) | P | 10,439, 1,558,8 722, 182, | 6 7a 7b 230 392 173 700 | 70 0 0 Current Year 11,869,257 1,391,978 728,896 -53,884 13,936,247 |
| Heyenue | 7a Total u b Net un 8 | umber of volunteers (estimate if nrelated business revenue from related business taxable income ributions and grants (Part VIII, ram service revenue (Part VIII, olum r revenue (Part VIII, colum (A) revenue—add lines 8 through 1 | necessary) Part VIII, column from Form 990-T line 1h) line 2g) nn (A), lines 3, 4,), lines 5, 6d, 8c, 1 (must equal Pa | an (C), line 12 | line | 10,439, 1,558,8 722, 182, | 7a 7b 230 392 173 700 | 70 0 0 Current Year 11,869,257 1,391,978 728,896 -53,884 |
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| Ses Havenue | 7a Total u b Net un 8 | umber of volunteers (estimate if nrelated business revenue from related business taxable income ributions and grants (Part VIII, ram service revenue (Part VIII, stment income (Part VIII, column revenue (Part VIII, column revenue—add lines 8 through 1 | necessary) Part VIII, column from Form 990-T line 1h) line 2g) nn (A), lines 3, 4,), lines 5, 6d, 8c, 1 (must equal Part IX, column (A), lines IX, column (A), co | an (C), line 12 | line | 10,439,; 1,558,8 722,; 182,; 12,902,9 | 6 7a 7b 230 392 173 700 995 0 | 70 0 0 Current Year 11,869,257 1,391,978 728,896 -53,884 13,936,247 0 0 6,173,779 |
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| Expenses Revenue | 7a Total u b Net un 8 | umber of volunteers (estimate if nrelated business revenue from related business taxable income ributions and grants (Part VIII, ram service revenue (Part VIII, stment income (Part VIII, column (A) revenue—add lines 8 through 1 | necessary) Part VIII, column from Form 990-T line 1h) line 2g) nn (A), lines 3, 4,), lines 5, 6d, 8c, 1 (must equal Part IX, column (A), lines (Part IX, column (A) | an (C), line 12 | line s | 10,439,; 1,558,8 722,; 182,; 12,902,9 5,871,4 42,0 | 6 7a 7b 230 392 173 700 995 0 0 475 000 340 315 180 | 70 0 0 Current Year 11,869,257 1,391,978 728,896 -53,884 13,936,247 0 0 6,173,779 42,000 |
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| Wet Assets of Land Balances Fund Balances The Manager of Land Balances The Manager of Land Balances Sign | 7a Total u b Net un 8 | umber of volunteers (estimate if nrelated business revenue from related business revenue from related business taxable income ributions and grants (Part VIII, ram service revenue (Part VIII, stment income (Part VIII, column (A) revenue—add lines 8 through 1 | Inecessary) Part VIII, column from Form 990-T Iline 1h) Iline 2g) Inn (A), lines 3, 4, Innes 5, 6d, 8c, I (must equal Part IX, column (A), lines IX, colu | (C), line 12 | line Beginn s schedules an | 10,439,3 1,558,8 722,3 182,7 12,902,9 5,871,4 42,4 1,978,3 1,9 | 6 7a 7b 230 392 173 700 995 0 0 175 000 340 315 180 nt 221 989 232 | 70 0 Current Year 11,869,257 1,391,978 728,896 -53,884 13,936,247 0 0 6,173,779 42,000 4,818,499 11,034,278 2,901,969 End of Year 47,549,532 687,484 46,862,048 o the best of my |
| Signature Research Company Com | 7a Total C b Net un 8 | umber of volunteers (estimate if nrelated business revenue from related business revenue from related business taxable income ributions and grants (Part VIII, ram service revenue (Part VIII, stment income (Part VIII, column (A) revenue—add lines 8 through 1 | Inecessary) Part VIII, column from Form 990-T Iline 1h) Iline 2g) Inn (A), lines 3, 4, Innes 5, 6d, 8c, I (must equal Part IX, column (A), lines IX, colu | and 7d) 9c, 10c, and 11e) rt VIII, column (A), Innes 1-3) IX, column (A), line 11e) 125 11f-24f) 1, column (A), line 25 1, column (A), line 25 1 to 20 cluding accompanying reparer (other than off | line Beginn s schedules an | 10,439,3 1,558,8 722,3 182,7 12,902,9 5,871,4 42,4 1,978,3 1,9 | 6 7a 7b 230 392 173 700 995 0 0 475 000 345 180 nt 221 989 232 | 70 0 Current Year 11,869,257 1,391,978 728,896 -53,884 13,936,247 0 0 6,173,779 42,000 4,818,499 11,034,278 2,901,969 End of Year 47,549,532 687,484 46,862,048 o the best of my |
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NEW YORK, NY 10017

May the IRS discuss this return with the preparer shown above? (see instructions)

| Forn | n 990 (201 | 0) | | | | | | | | | | | Page 2 |
|-------------|------------------------|--------------------------|------------------------------|--|--------------------------------|--------------------|----------------|---------------|---------------|----------------|--------------|--------------|------------------------|
| Pai | | | | Service Accom a response to any | | art III | | | | | | | . ত |
| 1 | Briefly d | escribe the c | rganızatıon's mı | ssion | | | | | | | | | |
| CEL AS A | EBRATES : A PRIVATE | ITS HERITA E, NON-PRO | GE OF DIVERS FIT CORPORAT | K PRESENTS ANI ITY, TOLERANCE ION, THE MUSE D THROUGH EXH | , OPPORTUNITY JM SERVES THE | , AND PE PEOPLE | RPETU OF NE | ALTR WYORI | ANSFO KAND | RMAT: VISIT | ION ORS F | FOUN FROM | IDED IN 1923 ACROSS |
| | | | | | | | | | | | | | |
| | | | | | | | | | | | | | |
| 2 | | | | gnıfıcant program | | | | | sted or | | Yes | F N∙ | 0 |
| | If "Yes," | describe the | se new services | on Schedule O | | | | | | | | | |
| 3 | | - | | g, or make signific | - | | ıcts, ar | ny prog | ram | Г | Yes | r N | lo |
| | If "Yes," | describe the | se changes on S | chedule O | | | | | | | | | |
| 4 | Section 5 | 01(c)(3) an | d 501(c)(4) orga | ements for each of anizations and sec ses, and revenue, | tion 4947(a)(1) t | rusts are | require | d to rep | | • | • | | and |
| 4a | (Code | |) (Expenses \$ | 3,772,81 | 1 including grants o | of \$ | |) (| Revenue | \$ | | 520, | 767) |
| | | | | HE YEAR THE MUSEUM | | | | | | | | | |

EXHIBITIONS AND PUBLICATIONS DURING THE YEAR THE MUSEUM DISPLAYED THE FOLLOWING EXHIBITIONS - THE AMERICAN STYLE COLONIAL REVIVAL AND THE MODERN METROPOLIS (6/14/11-10/30/11) BROUGHT TOGETHER EXTRAORDINARY FURNITURE, DECORATIVE OBJECTS, AND PHOTOGRAPHS TO SURVEY, IN NEW YORK CITY AND BEYOND, THE COLONIAL REVIVAL MOVEMENT IN THE REALMS OF ARCHITECTURE AND DESIGN THE EXHIBITION COVERED THE FERTILE PERIOD FROM THE 1890S TO THE PRESENT, FOCUSING ON THE YEARS FROM 1900 TO THE 1930S, WHEN NEW YORK CITY, THROUGH DEPARTMENT STORES, MUSEUMS, AND MORE, WAS THE CENTER FOR THE STYLE'S PROMOTION NATIONABLE — JOEL GREY'A NEW YORK CITY, THROUGH DEPARTMENT STORES, MUSEUMS, AND MORE, WAS THE CENTER FOR THE STYLE'S PROMOTION NATIONABLE— JOEL GREY'A NEW YORK CITY, THROUGH DEPARTMENT STORES, MUSEUMS, AND MORE, WAS THE CENTER FOR HIS STAGE AND SCREEN CAREER, OBJECTS FROM HIS STAGE AND SCREEN CAREER, OBJECTS FROM HIS DEPORTED CITY, MADE THE PROPERTY OF THE PROPERTY

COLLECTIONS CARE LAUNCHED IN DECEMBER 2010, THE COLLECTIONS PORTAL IS THE PUBLIC SIDE OF A DIGITIZATION PROJECT THAT ENABLES WEB VISITORS TO DISCOVER EVER-LARGER PORTIONS OF THE MUSEUM'S COLLECTIONS THE MUSEUM CURRENTLY OFFERS NEARLY 100,000 IMAGES OF NEW YORK CITY, THOUSANDS OF WHICH HAVE NEVER BEEN AVAILABLE FOR PUBLIC VIEWING AND THIS IS JUST A START - MORE MATERIAL WILL BE ADDED TO THE PORTAL AS IMAGING AND CATALOGING WORK IS COMPLETED THESE IMAGES INCLUDE SUCH LEGENDARY PHOTOGRAPHERS AS JACOB RIIS AND BERENICE ABBOTT BY UPLOADING THOUSANDS OF HIGH-RESOLUTION IMAGES, WHICH WERE LARGELY HIDDEN AND MANY OF WHICH HAD NEVER BEFORE BEEN AVAILABLE FOR PUBLIC VIEWING, THE DIGITIZATION PROJECT HAS GIVEN THE PUBLIC ACCESS TO MANY HIDDEN RICHES IN OUR COLLECTIONS AND ANIMATED THEIR UNDERSTANDING OF THE CITY THE CREATION OF A SEARCHABLE, ONLINE IMAGE DATABASE EPITOMIZES OUR MISSION IN THE 21ST CENTURY, WHEN INTERPRETATION AND EDUCATION HAVE BECOME INCREASINGLY INTERNET-BASED AND THE GREATLY EXPANDED NUMBER OF PEOPLE WHO HAVE VISITED WWW MCNY ORG WITH THE AVAILABILITY OF DIGITIAL IMAGES HAS STIMULATED AWARENESS OF THE MUSEUM NATIONALLY AND GLOBALLY SINCE ITS UNVEILING, THE PORTAL HAS ATTRACTED OVER 62,000 VISITORS PEOPLE FROM 126 COUNTRIES HAVE VIEWED MORE THAN 1,122,000 PORTAL PAGES THE MUSEUM SEEKS TO PROVIDE DIGITAL ACCESS TO MORE OF ITS EXTRAORDINARY COLLECTIONS, WHICH PROVIDE AN INVALUABLE RESOURCE FOR INTERPRETING NEW YORK CITY HISTORY OVER THE NEXT TWO YEARS, WE WILL DIGITIZE APPROXIMATELY 50,000 ADDITIONAL IMAGES, INCLUDING WORKS FROM OUR PRINTS AND DRAWINGS COLLECTION, ONE OF THE FINEST COLLECTIONS OF NEW YORK CITY CONOGRAPHY IN THE WORLD IT FEATURES THOUSANDS OF VIEWS OF THE CITY S CHANGING CULTURAL AND PHYSICAL LANDSCAPE FROM ITS EARLIEST DAYS TO THE PRESENT WE WILL ALSO CONTINUE TO DIGITIZE ADDITIONAL IMAGES FROM THE PHOTOGRAPHY COLLECTION, AS WELL AS MATERIAL FROM OUR CELEBRATED THEATER COLLECTION WE SEEK TO SUBSTANTIALLY INCREASE COLLECTIONS PORTAL TRAFFIC AND RIGHTS AND REPRODUCTIONS REVENUE WITH THESE N

) (Revenue \$

1,365,917 including grants of \$) (Expenses \$

1,951,878 including grants of \$

CODE

(CODE

(CO

4d Other program services (Describe in Schedule O) See also Additional Data for Description

1,296,943 including grants of \$ 297,252)

4e Total program service expenses►\$ 8,387,549

) (Expenses \$

4b

| | art TV | Check | list of | Required | Schedules |
|--|--------|-------|---------|----------|-----------|
|--|--------|-------|---------|----------|-----------|

| | | | Yes | No |
|-----|---|-----|-----|----|
| 1 | Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A | 1 | Yes | |
| 2 | Is the organization required to complete Schedule B, Schedule of Contributors (see instruction)? 🕏 | 2 | Yes | |
| 3 | Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I | 3 | | No |
| 4 | Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? <i>If</i> "Yes," complete Schedule C, Part II | 4 | | No |
| 5 | Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III | 5 | | |
| 6 | Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I | 6 | | No |
| 7 | Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? If "Yes," complete Schedule D, Part II | 7 | | No |
| 8 | Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III | 8 | Yes | |
| 9 | Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV | 9 | | No |
| 10 | Did the organization, directly or through a related organization, hold assets in term, permanent,or quasi- endowments? <i>If</i> " <i>Yes</i> ," complete Schedule D, Part V | 10 | Yes | |
| 11 | If the organization's answer to any of the following questions is 'Yes,' then complete Schedule D, Parts VI, VIII, VIII, IX, or X as applicable | | | |
| а | Did the organization report an amount for land, buildings, and equipment in Part X, line10? If "Yes," complete Schedule D, Part VI. | 11a | Yes | |
| b | Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII. | 11b | Yes | |
| c | Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII. | 11c | | No |
| d | Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX. | 11d | | No |
| e | Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X. | 11e | Yes | |
| f | Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X. | 11f | Yes | |
| 12a | Did the organization obtain separate, independent audited financial statements for the tax year? <i>If</i> "Yes," complete Schedule D, Parts XI, XII, and XIII | 12a | Yes | |
| b | Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered 'No' to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional | 12b | | No |
| 13 | Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E | 13 | | No |
| 14a | Did the organization maintain an office, employees, or agents outside of the United States? | 14a | | No |
| b | Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? <i>If</i> "Yes," complete Schedule F, Parts I and IV | 14b | | No |
| 15 | Did the organization report on Part IX, column (A), line 3, more than $$5,000$ of grants or assistance to any organization or entity located outside the U S ? If "Yes," complete Schedule F, Parts II and IV | 15 | | No |
| 16 | Did the organization report on Part IX, column (A), line 3, more than $$5,000$ of aggregate grants or assistance to individuals located outside the U S ? If "Yes," complete Schedule F, Parts III and IV. | 16 | | No |
| 17 | Did the organization report a total of more than \$15,000, of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions) | 17 | Yes | |
| 18 | Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II | 18 | Yes | |
| 19 | Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III | 19 | | No |
| 20a | Did the organization operate one or more hospitals? If "Yes," complete Schedule H | 20a | | No |
| b | If "Yes" to line 20a, did the organization attach its audited financial statement to this return? Note. Some Form 990 filers that operate one or more hospitals must attach audited financial statements (see instructions) | 20b | | |

| Par | t IV Checklist of Required Schedules (continued) | | | |
|-----|---|-----|-----|----|
| 21 | Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II | 21 | | No |
| 22 | Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III | 22 | | No |
| 23 | Did the organization answer "Yes" to Part VII, Section A, questions 3, 4, or 5, about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J | 23 | Yes | |
| 24a | Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b-24d and complete Schedule K. If "No," go to line 25 | 24a | | No |
| b | Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? | 24b | | |
| С | Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds? | 24c | | |
| d | Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? | 24d | | |
| 25a | Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I | 25a | | No |
| b | Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I | 25b | | No |
| 26 | Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II | 26 | | No |
| 27 | Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes," complete Schedule L, Part III | 27 | | No |
| 28 | Was the organization a party to a business transaction with one of the following parties? (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions) | | | |
| а | A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part | | | |
| | | 28a | | No |
| | A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV | 28b | | No |
| c | An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? <i>If</i> "Yes," complete Schedule L, Part IV | 28c | | No |
| 29 | Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M | 29 | | No |
| 30 | Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If</i> " <i>Yes,"</i> complete <i>Schedule M</i> | 30 | | No |
| 31 | Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I | 31 | | No |
| 32 | Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II | 32 | | No |
| 33 | Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? If "Yes," complete Schedule R, Part I | 33 | | No |
| 34 | Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1 | 34 | | Νo |
| 35 | Is any related organization a controlled entity within the meaning of section 512(b)(13)? | 35 | | Νo |
| а | Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2 $\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ $ | | | |
| 36 | Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If</i> "Yes," complete Schedule R, Part V, line 2 | 36 | | No |
| 37 | Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI | 37 | | No |
| 38 | Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? | 20 | Yes | |

Part V Statements Regarding Other IRS Filings and Tax Compliance

| | Check if Schedule O contains a response to any question in this Part V | | . [| |
|--------|--|------------|-----------------|--------|
| | | | Yes | No |
| 1a | Enter the number reported in Box 3 of Form 1096 Enter -0 - if not applicable | | | |
| b | Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable | | | |
| | 1b 0 | | | |
| С | Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners? | 1c | Yes | |
| 2a | Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements filed for the calendar year ending with or within the year covered by this | | | |
| _ | return | , | | |
| D | If at least one is reported on line 2a, did the organization file all required federal employment tax returns? | 2b | Yes | |
| | Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions) | | | |
| За | Did the organization have unrelated business gross income of \$1,000 or more during the year? | За | | No |
| b | If "Yes," has it filed a Form 990-T for this year? <i>If "No," provide an explanation in Schedule O</i> | 3b | | |
| 4a | At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)? | 4 a | | No |
| b | If "Yes," enter the name of the foreign country | | | |
| | See instructions for filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts | | | |
| 5a | Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? \cdot . | 5a | | No |
| b | Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction? | 5b | | No |
| C | If "Yes" to line 5a or 5b, did the organization file Form 8886-T? | | | |
| 6a | Does the organization have annual gross receipts that are normally greater than \$100,000, and did the | 5c 6a | | No |
| | organization solicit any contributions that were not tax deductible? | - Va | | |
| | If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible? | 6b | | |
| 7 a | Organizations that may receive deductible contributions under section 170(c). Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and | 7a | Yes | |
| | services provided to the payor? | 7b | Yes | |
| | Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to | | 1 65 | |
| · | file Form 8282? | 7 c | | No |
| d | If "Yes," indicate the number of Forms 8282 filed during the year | . | | |
| e | Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit | | | |
| | contract? | 7e | | No |
| | Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? | 7f | | No |
| g | If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required? | 7g | | |
| h | If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C? | 7h | | |
| 8 | Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did | | | |
| | the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess | | | 1 |
| _ | business holdings at any time during the year? | 8 | | |
| 9 | Sponsoring organizations maintaining donor advised funds. | _ | | |
| a b | Did the organization make any taxable distributions under section 4966? | 9a 9b | | |
| 10 | Section 501(c)(7) organizations. Enter | 70 | | |
| | Initiation fees and capital contributions included on Part VIII, line 12 10a | | | |
| | Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities | | | |
| 11 | Section 501(c)(12) organizations. Enter | | | |
| а | Gross income from members or shareholders | | | |
| b | Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them) | | | |
| 12a | Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041? | 12a | | |
| b | If "Yes," enter the amount of tax-exempt interest received or accrued during the year | | | |
| 13 | year | | | |
| a | Is the organization licensed to issue qualified health plans in more than one state? Note. See the instructions for additional information the organization must report on Schedule O | 13a | | |
| | | | | |
| b | Enter the amount of reserves the organization is required to maintain by the states | | | |
| | ın which the organization is licensed to issue qualified health plans | | | |
| C | Enter the amount of reserves on hand 13c | | | |
| 14a | Did the organization receive any payments for indoor tanning services during the tax year? | 14a | | No |
| b | If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O | 14b | | |
| | | F | orm 99 (| (2010) |

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

| Check if Schedule O contains a response to any question in this Part VI | | | | | | | | | | . [|
|---|--|--|--|--|--|--|--|--|--|-----|
|---|--|--|--|--|--|--|--|--|--|-----|

| Se | ction A. Governing Body and Management | | | |
|-----|---|-----|-----|-----|
| | | | Yes | No |
| | | | | |
| 1a | Enter the number of voting members of the governing body at the end of the tax | | | |
| 14 | year | | | |
| b | Enter the number of voting members included in line 1a, above, who are independent | | | |
| 2 | Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee? | 2 | Yes | , |
| 3 | Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? | 3 | | No |
| 4 | Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? | 4 | | No |
| 5 | Did the organization become aware during the year of a significant diversion of the organization's assets? . | 5 | | No |
| 6 | Does the organization have members or stockholders? | 6 | | No |
| 7a | Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body? | 7a | | No |
| ь | Are any decisions of the governing body subject to approval by members, stockholders, or other persons? | 7b | | No |
| 8 | Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following | | | |
| а | The governing body? | 8a | Yes | |
| b | Each committee with authority to act on behalf of the governing body? | 8b | Yes | |
| 9 | Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the | | | |
| | organization's mailing address? If "Yes," provide the names and addresses in Schedule O | 9 | | No |
| | ection B. Policies (This Section B requests information about policies not required by the Internal | | | |
| ке | venue Code.) | | Yes | No |
| 102 | Does the organization have local chapters, branches, or affiliates? | 10a | 165 | No |
| | If "Yes," does the organization have written policies and procedures governing the activities of such chapters, | 104 | | 110 |
| 44- | affiliates, and branches to ensure their operations are consistent with those of the organization? | 10b | | |
| 114 | Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form? | 11a | Yes | |
| b | Describe in Schedule O the process, if any, used by the organization to review this Form 990 | | | |
| 12a | Does the organization have a written conflict of interest policy? If "No," go to line 13 | 12a | Yes | |
| b | Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts? | 12b | Yes | |
| c | Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this is done | 12c | Yes | |
| 13 | Does the organization have a written whistleblower policy? | 13 | Yes | |
| 14 | Does the organization have a written document retention and destruction policy? | 14 | Yes | |
| 15 | Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? | | | |
| а | The organization's CEO, Executive Director, or top management official | 15a | | No |
| b | Other officers or key employees of the organization | 15b | | No |
| | If "Yes" to line 15a or 15b, describe the process in Schedule O (See instructions) | | | |
| | | | | |
| 16a | Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year? | 16a | | No |
| b | If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the | | | |
| | organization's exempt status with respect to such arrangements? | 16b | | |
| Se | ection C. Disclosure | | | |
| 17 | List the States with which a copy of this Form 990 is required to be filed▶NY | | | |
| 18 | Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c) | | | |

(3)s only) available for public inspection. Indicate how you make these available. Check all that apply

Own website Another's website V Upon request

- Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public See Additional Data Table
- State the name, physical address, and telephone number of the person who possesses the books and records of the organization 🕨 20 CARL DREYER CPA 1220 FIFTH AVENUE

NEW YORK, NY 10029 (212) 534-1672

<u>Part VIII</u> Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation, and **current** key employees Enter -0- in columns (D), (E), and (F) if no compensation was paid
- List all of the organization's current key employees, if any See instructions for definition of "key employee"
- ◆ List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- ◆ List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

| Check this box if neither the organ | ızatıon nor any related organizatıon comp | | | | | | | d any current office | er, director, or trust | ee |
|-------------------------------------|---|-----------------------------------|--|---------|--------------|------------------------------|--------|--|---|--|
| (A) Name and Title | (B) Average hours | | (C) Position (check all that apply) | | | | | (D) Reportable compensation from the | (E) Reportable compensation from related | (F) Estimated amount of other compensation |
| | per week (describe hours for related organizations in Schedule O) | Individual trustee or director | Institutional Trustee | Officei | Key employee | Highest compensated employee | Former | organization (W- 2/1099-MISC) | organizations (W- 2/1099- MISC) | from the organization and related organizations |
| See Additional Data Table | | | | | | | | | | |
| | | | | | | | | | | |
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Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

| | (A) Name and Title | (B) Average hours | | (ition ithat a | | | 11 | | Rep comp | (D) ortable ensation | (E) Reportable compensation | | (F) Estima amount o | ated fother |
|---------------|--|---|-----------------------------------|-----------------------|----------|--------------|------------------------------|-------------|-------------|--------------------------------|---|---|---|----------------------|
| | | per week (describe hours for related organizations in Schedule O) | Individual trustee or director | Institutional Trustee | Officei | Key employee | Highest compensated employee | Former | organiz | m the zation (W- 9-MISC) | from related organizations (W- 2/1099- MISC) | , | compen: from organizat relat organiza | the ion and ed |
| See A | ddıtıonal Data Table | , , | | | | | | | | | | | | |
| | | | | | | | | | | | | | | |
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| | | | | | <u> </u> | | <u> </u> | | | | | | | |
| | | | | | | | | | | | | | | |
| 1b | Sub-Total | <u> </u> | | <u> </u> | <u> </u> | | <u> </u> | <u> </u> | | | | | | |
| | Total from continuation sheets | | | | | | • | | | | | + | | |
| d | Total (add lines 1b and 1c) . | | | | | | | > | | 967,515 | | 0 | | 133,723 |
| 2 | Total number of individuals (incl \$100,000 in reportable compen | - | | | | ted | above |) who | receive | ed more tha | n | | | |
| | | | | | | | | | | | | | Yes | No |
| 3 | Did the organization list any for on line 1a? <i>If</i> "Yes," complete Sch | | | | | ey e | mploy • | ee, o | rhighes | t compens | ated employee | 3 | | No |
| 4 | For any individual listed on line in organization and related organization and related organization. | | | | | | | | | | | | | |
| 5 | Did any person listed on line 1a services rendered to the organiz | | | | | | | | | | r individual for | 5 | Yes | No |
| | ection B. Independent Con | tunatara | | | | | | | | | | | 1 | |
| 1 | Complete this table for your five | highest compe | | ndep | end | ent o | ontra | ctors | that red | ceived more | than | | | |
| | \$100,000 of compensation from | (A) | | | | | | | | | (B) | | (C | |
| 320 V | Nar AD ARCHITECTS VEST 13TH STREET YORK, NY 10014 | ne and business ad | dress | | | | | | | Descr ARCHITECTS | iption of services | | Comper | 611,702 |
| VOLL 544 P | | | | | | | | | | CONSTRUCT | ION | | | 191,378 |
| | | | | | | | | | | | | | | |

2 Total number of independent contractors (including but not limited to those listed above) who received more than

\$100,000 in compensation from the organization -2

Form **990** (2010)

| Form 9 | | 2010) Statement of Reven | | | | | P | age 9 |
|--|-------------|---|---|--------------------|----------------------|---|-------------------|--|
| Part | ATT. | Statement of Reven | ue | | (A) Total revenue | (B) Related or exempt function revenue | | (D) Revenue excluded from tax under sections |
| | | | | | | | | 512, 513, or 514 |
| nts nts | 1a | Federated campaigns | 1a | | | | | |
| Contributions, gifts, grants and other similar amounts | Ь | Membership dues | . 1b | | | | | |
| s, ç am | С | Fundraising events | 1 c | 2,393,681 | | | | |
| g ar | d | Related organizations | . 1d | | | | | |
| ns. | е | Government grants (contributions) | 1e | 1,680,457 | | | | |
| ıtío er ∢ | f | All other contributions, gifts, grants | , and 1f | 7,795,119 | | | | |
| oft. | - | similar amounts not included above | e — | | | | | |
| E G | g | | | | | | | |
| | h | Total. Add lines 1a-1f | · · · · · · • • • • • • • • • • • • • • | | 11,869,257 | | | |
| Program Service Revenue | | | | Business Code | | | | |
| еме | 2a | ADMISSIONS EDUCATIONAL PROCESAMS | | 900099 | 520,767 | | | |
| a E | b c | EDUCATIONAL PROGRAMS MEMBERSHIP DUES | | 611710 900099 | 327,589 297,252 | | | |
| W. | d | LICENSING AND OTHER FE | | 900099 | 246,370 | | | |
| 33 | е | | | | • | , | | |
| ran | f | All other program service re | venue | | | | | |
| শৃত্য | а | Total. Add lines 2a-2f | | | 1,391,978 | | | |
| д_ | | Investment income (includir | | | 1,331,370 | | | |
| | | and other similar amounts) | | | 312,351 | | | 312,35 |
| | 4 | Income from investment of tax-ex | | ľ | | | | |
| | 5 | Royalties | | | | | | |
| | | | (ı) Real | (II) Personal | | | | |
| | 6a | Gross Rents | 234,644 | | | | | |
| | b | Less rental expenses | 79,696 | | | | | |
| | c | Rental income or (loss) | 154,948 | | | | | |
| | d | Net rental income or (loss) | | 1 | 154,948 | | | 154,94 |
| | | | (ı) Securities | (II) O ther | | | | |
| | 7a | Gross amount from sales of assets other than inventory | 751,493 | 30,926 | | | | |
| | b | Less cost or other basis and | 365,874 | | | | | |
| | | sales expenses | 205.610 | 20.026 | | | | |
| | | Gain or (loss) Net gain or (loss) | 385,619 | 30,926 | 416,545 | | | 416,54 |
| | | Gross income from fundraisi | | | 410,545 | | | 410,54 |
| Other Revenue | - | (not including \$2,393,681 of contributions reported on | | | | | | |
| Ę. | | See Part IV, line 18 | | | | | | |
| the | L | Local direct over- | a h | 239,845 | | | | |
| ŏ | | Less direct expenses . Net income or (loss) from fu | | 607,637 | -367,792 | | | -367,79 |
| | | | ictivities See Part IV, line 19 . a | | • | | | <u> </u> |
| | | | | ь | | | | |
| | | Net income or (loss) from ga | | | | | | |
| | 10 a | Gross sales of inventory, les | ss | | | | | |
| | | returns and allowances . | a | 222.054 | | | | |
| | b | Less cost of goods sold . | | 323,851 164,891 | | | | |
| | | Net income or (loss) from sa | | 104,891 | 158,960 | | | 158,96 |
| | | Miscellaneous Revenue | • | Business Code | | | | |
| | 11a | 1 | | | | | | |
| | Ь | | | | | | | |
| | c | : | | | | | | |
| | d | All other revenue | | | | | | |
| | е | Total. Add lines 11a-11d | | | | | | |
| | | | • | | | | | |
| | 12 | Total revenue. See Instructi | ons | | 13,936,247 | | o | 675,012 |
| | | | | | | 1,391,978 | orm 990 (2 | 010 |
| | | | | | | - ⊢ | | |

Part IX Statement of Functional Expenses

| Do no | ll other organizations must complete column (A) but are not required to coot include amounts reported on lines 6b, | (A) | (B), (C), and | (D). | |
|----------|--|----------------|-----------------------------|---------------------------------|-------------------------|
| 7b, 8t | • | (A) | | | (D) |
| 4 | o, 9b, and 10b of Part VIII. | Total expenses | Program service expenses | Management and general expenses | Fundraising expenses |
| 1 | Grants and other assistance to governments and organizations in the U S See Part IV, line 21 | | | | |
| 2 | Grants and other assistance to individuals in the U.S. See Part IV, line 22 | | | | |
| 3 | Grants and other assistance to governments, organizations, and individuals outside the U S See Part IV, lines 15 and 16 | | | | |
| 4 | Benefits paid to or for members | | | | |
| 5 | Compensation of current officers, directors, trustees, and key employees | 938,855 | 407,097 | 350,533 | 181,225 |
| 6 | Compensation not included above, to disqualified persons (as defined under section $4958(f)(1)$) and persons described in section $4958(c)(3)(B)$ | | | | |
| 7 | Other salaries and wages | 4,053,897 | 3,259,636 | 143,859 | 650,402 |
| 8 | Pension plan contributions (include section 401(k) and section 403(b) employer contributions) | 233,279 | 187,144 | 6,947 | 39,188 |
| 9 | Other employee benefits | 534,420 | 405,064 | 35,120 | 94,236 |
| 10 | Payroll taxes | 413,328 | 305,591 | 38,492 | 69,245 |
| а | Fees for services (non-employees) Management | | | | |
| b | Legal | 12,033 | | 12,033 | |
| c | Accounting | 26,500 | | 26,500 | |
| d | Lobbying | | | | |
| е | Professional fundraising services See Part IV, line 17 | 42,000 | | | 42,000 |
| f | Investment management fees | 112,535 | | 112,535 | |
| g | Other | 1,015,065 | 1,015,065 | | |
| 12 | Advertising and promotion | | | | |
| 13 | Office expenses | 1,189,573 | 871,573 | 139,218 | 178,782 |
| 14 | Information technology | 148,897 | 54,505 | 73,155 | 21,237 |
| 15 | Royalties | | | | |
| 16 | Occupancy | 596,253 | 533,583 | 31,335 | 31,335 |
| 17 | Travel | | | | |
| 18 | Payments of travel or entertainment expenses for any federal, state, or local public officials | | | | |
| 19 | Conferences, conventions, and meetings | | | | |
| 20 | Interest | 10,562 | | 10,562 | |
| 21 | Payments to affiliates | | | | |
| 22 | Depreciation, depletion, and amortization | 880,503 | 528,302 | 308,176 | 44,025 |
| 23 24 | Insurance | | | | |
| | line 25, column (A) amount, list line 24f expenses on Schedule O) | | | | |
| a | EXHIBITION DESIGN AND F | 794,999 | 794,999 | | |
| b | | | | | |
| c | | | | | |
| d | | | | | |
| e | | | | | |
| f | All other expenses | 31,579 | 24,990 | 6,139 | 450 |
| 25 | Total functional expenses. Add lines 1 through 24f | 11,034,278 | 8,387,549 | 1,294,604 | 1,352,125 |
| 26 | Joint costs. Check here ► ☐ If following SOP 98-2 (ASC 958-720) Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation | | | | |

| Pa | rt X | Balance Sheet | | | | | | | |
|---------------|------|--|---|----------------|--------------------------|-----|---------------------------|--|--|
| | | | | | (A) Beginning of year | | (B) End of year | | |
| | 1 | Cash—non-interest-bearing | | | 2,374,691 | 1 | 2,726,439 | | |
| | 2 | Savings and temporary cash investments | | | 4,744,209 | 2 | 2,657,542 | | |
| | 3 | Pledges and grants receivable, net | | | 5,864,445 | 3 | 5,443,381 | | |
| | 4 | Accounts receivable, net | | | | 4 | | | |
| | 5 | Receivables from current and former officers, directors, trustees highest compensated employees Complete Part II of | s, key | employees, and | | | | | |
| | | Schedule L | | | | 5 | | | |
| | 6 | persons described in section 4958(c)(3)(B), and contributing e | erivables from other disqualified persons (as defined under section 4958(f)(1)), ons described in section 4958(c)(3)(B), and contributing employers, and isoring organizations of section 501(c)(9) voluntary employees' beneficiary nizations (see instructions) | | | | | | |
| ets | | Schedule L | | | | 6 | | | |
| ssets | 7 | Notes and loans receivable, net | | | | 7 | | | |
| ⋖ | 8 | Inventories for sale or use | | | 78,374 | 8 | 87,174 | | |
| | 9 | Prepaid expenses and deferred charges | | | 145,881 | 9 | 199,804 | | |
| | 10a | Land, buildings, and equipment cost or other basis <i>Complete Part VI of Schedule D</i> | 10a | 23,564,719 | | | | | |
| | ь | Less accumulated depreciation | 10b | 4,333,270 | 17,448,812 | 10c | 19,231,449 | | |
| | 11 | Investments—publicly traded securities | | | 9,169,108 | 11 | 13,934,426 | | |
| | 12 | Investments—other securities See Part IV, line 11 \cdot . \cdot | | | 3,085,701 | 12 | 3,269,317 | | |
| | 13 | Investments—program-related See Part IV, line 11 | | | | 13 | | | |
| | 14 | Intangible assets | | | | 14 | | | |
| | 15 | Other assets See Part IV, line 11 | | • | | 15 | | | |
| | 16 | Total assets. Add lines 1 through 15 (must equal line 34) . | | | 42,911,221 | 16 | 47,549,532 | | |
| | 17 | Accounts payable and accrued expenses . | | | 779,702 | 17 | 533,276 | | |
| | 18 | Grants payable | | | | 18 | | | |
| | 19 | Deferred revenue | | | | 19 | | | |
| | 20 | Tax-exempt bond liabilities | | | | 20 | | | |
| - S | 21 | Escrow or custodial account liability Complete Part IV of Schedul | le D . | | | 21 | | | |
| bilities | 22 | Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified | | | | | | | |
| Lia | | persons Complete Part II of Schedule L | | | | 22 | | | |
| | 23 | Secured mortgages and notes payable to unrelated third parties | | | | 23 | | | |
| | 24 | Unsecured notes and loans payable to unrelated third parties | | | | 24 | | | |
| | 25 | Other liabilities Complete Part X of Schedule D | | | 54,287 | 25 | 154,208 | | |
| | 26 | Total liabilities. Add lines 17 through 25 | | | 833,989 | 26 | 687,484 | | |
| es_ | | Organizations that follow SFAS 117, check here ▶ | lete li | nes 27 | | | | | |
| Ĭ | 27 | Unrestricted net assets | | | 21,298,223 | 27 | 22,594,416 | | |
| Fund Balances | 28 | Temporarily restricted net assets | 12,676,412 | \vdash | 15,719,190 | | | | |
| | 29 | Permanently restricted net assets | 8,102,597 | \vdash | 8,548,442 | | | | |
| Ξ | | | ons that do not follow SFAS 117, check here ► □ and complete | | | | | | |
| | | lines 30 through 34. | • | | | | | | |
| Š | 30 | Capital stock or trust principal, or current funds | | | | 30 | | | |
| Assets | 31 | Paid-in or capital surplus, or land, building or equipment fund | | | | 31 | | | |
| 45. | 32 | Retained earnings, endowment, accumulated income, or other fu | | | | 32 | | | |
| Net . | 33 | Total net assets or fund balances | | | 42,077,232 | 33 | 46,862,048 | | |
| Z | 34 | Total liabilities and net assets/fund balances | | | 42,911,221 | 34 | 47,549,532 | | |
| | l | · · · · · · · · · · · · · · · · · · · | | | <u> </u> | | | | |

| Pal | Check if Schedule O contains a response to any question in this Part XI | | | . [~ | |
|-----|---|--------|------------|------|--------|
| 1 | Total revenue (must equal Part VIII, column (A), line 12) | 1 | | 13,9 | 36,24 |
| 2 | Total expenses (must equal Part IX, column (A), line 25) | 2 | | | 34,27 |
| 3 | Revenue less expenses Subtract line 2 from line 1 | 3 | | 2,9 | 01,96 |
| 4 | Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A)) | 4 | | 42,0 | 77,23 |
| 5 | Other changes in net assets or fund balances (explain in Schedule O) | 5 | | 1,8 | 382,84 |
| 6 | Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B)) | 6 | | 46,8 | 362,04 |
| Par | T XII Financial Statements and Reporting Check if Schedule O contains a response to any question in this Part XII | | | ৮ | |
| 1 | Accounting method used to prepare the Form 990 | | | Yes | No |
| 2a | Were the organization's financial statements compiled or reviewed by an independent accountant? | | 2a | | No |
| b | Were the organization's financial statements audited by an independent accountant? | [| 2b | Yes | |
| c | If "Yes," to 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O | | 2 c | Yes | |
| d | If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were is on a separate basis, consolidated basis, or both Separate basis Consolidated basis Both consolidated and separated basis | sued | | | |
| 3a | As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133? | | 3a | | Νo |
| b | If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the reaudit or audits, explain why in Schedule O and describe any steps taken to undergo such audits | quired | 3b | | |

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As Filed Data -

DLN: 93493136075162

OMB No 1545-0047

2040

Open to Public
Inspection

SCHEDULE A

(Form 990 or 990EZ)

Name of the organization

Department of the Treasury Internal Revenue Service Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

Public Charity Status and Public Support

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

Employer identification number

MUSEUM OF THE CITY OF NEW YORK Reason for Public Charity Status (All organizations must complete this part.) See instructions The organization is not a private foundation because it is (For lines 1 through 11, check only one box) A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i). 1 2 A school described in section 170(b)(1)(A)(ii). (Attach Schedule E) 3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II) A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). An organization that normally receives a substantial part of its support from a governmental unit or from the general public section 170(b)(1)(A)(vi) (Complete Part II) A community trust described in section 170(b)(1)(A)(vi) (Complete Part II) An organization that normally receives (1) more than 331/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 331/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See section 509(a)(2). (Complete Part III) An organization organized and operated exclusively to test for public safety Seesection 509(a)(4). 10 11 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See section 509(a)(3). Check the box that describes the type of supporting organization and complete lines 11e through 11h Type I **b** Type II c Type III - Functionally integrated Type III - Other By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) If the organization received a written determination from the IRS that it is a Type I, Type II or Type III supporting organization, check this box Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons? (i) a person who directly or indirectly controls, either alone or together with persons described in (ii) Yes No and (III) below, the governing body of the the supported organization? 11g(i) (ii) a family member of a person described in (i) above? 11g(ii) (iii) a 35% controlled entity of a person described in (i) or (ii) above? 11g(iii) h Provide the following information about the supported organization(s)

| (i) Name of supported organization | (ii) EIN | (iii) Type of organization (described on lines 1- 9 above or IRC section (see | (iv) Is the organizati col (i) list your gove docume | on in ced in rning nt? | (v) Did you not organizati col (i) of suppor | on in your t? | (vi) Is the organizati col (i) orga in the U | (vii) A mount of support | |
|--|-------------|---|--|---------------------------------|--|---------------------|--|--------------------------------|--|
| | | inst ruct ions)) | Yes | No | Yes | No | Yes | No | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| Total | | | | | | | | | |

Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1) (A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

| | ection A. Public Support | e organization | ialis to quality t | inder the tests | iisteu below, pie | ease complete | Part III.) |
|---------|--|--|---|---|---|--|------------------|
| | endar year (or fiscal year beginning in) | (a) 2006 | (b) 2007 | (c) 2008 | (d) 2009 | (e) 2010 | (f) Total |
| 1 | Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants") | 9,609,630 | 5 14,440,158 | 16,509,012 | 10,439,230 | 11,869,257 | 62,867,293 |
| | Tax revenues levied for the organization's benefit and either paid to or expended on its behalf | | | | | | |
| 3 | The value of services or facilities furnished by a governmental unit to the organization without charge | | | | | | |
| 4 5 | Total. Add lines 1 through 3 The portion of total contributions | 9,609,630 | 14,440,158 | 16,509,012 | 10,439,230 | 11,869,257 | 62,867,293 |
| | by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f) | | | | | | 8,048,057 |
| 6 | Public Support. Subtract line 5 from line 4 | | | | | | 54,819,236 |
| S | ection B. Total Support | ı | 1 | | | | |
| Cale | endar year (or fiscal year | (a) 2006 | (b) 2007 | (c) 2008 | (d) 2009 | (e) 2010 | (f) Total |
| 7 | beginning in) ► A mounts from line 4 | 9,609,636 | 14,440,158 | 16,509,012 | 10,439,230 | 11,869,257 | 62,867,293 |
| 8 | Gross income from interest, | , , | , , | , , | , , | , , | |
| | dividends, payments received on securities loans, rents, royalties and income from similar sources | 583,126 | 529,815 | 455,732 | 418,438 | 546,995 | 2,534,106 |
| 9 | Net income from unrelated business activities, whether or not the business is regularly carried on | | | | | | |
| 10 | Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) | | | 476,986 | | | 476,986 |
| 11 | Total support (Add lines 7 through 10) | | | | | | 65,878,385 |
| 12 | Gross receipts from related activit | ies, etc (See ins | tructions) | | | 12 | 10,447,548 |
| 13 | First Five Years If the Form 990 is check this box and stop here | for the organizat | ion's first, second | l, thırd, fourth, or f | ıfth tax year as a | 501(c)(3) organı | zation, ▶┌ |
| | ection C. Computation of Pu | | | | | | |
| 14 | Public Support Percentage for 201 | • | | 11 column (f)) | | 14 | 83 210 % |
| 15 | Public Support Percentage for 200 | | | | | 15 | 80 130 % |
| | 33 1/3% support test—2010. If the and stop here. The organization qu 33 1/3% support test—2009. If the | alıfıes as a public | cly supported orga | nızatıon | | | ► ▼ |
| | box and stop here . The organization 10%-facts-and-circumstances test is 10% or more, and if the organization meteorganization meteorganization | on qualifies as a p :— 2010. If the org ation meets the " | oublicly supported ganization did not facts and circums | organization check a box on lir tances" test, che | ie 13, 16a, or 16l ck this box and st | o and line 14 op here. Explain | ▶ □ |
| b 18 | 10%-facts-and-circumstances test 15 is 10% or more, and if the orga Explain in Part IV how the organiza supported organization Private Foundation If the organiza instructions | nization meets thation meets the " | ne "facts and circu facts and circums | umstances" test, o tances" test The | check this box an organization qua | d stop here. lifies as a publicl | , |

organization

Part III Support Schedule for Organizations Described in Section 509(a)(2) (Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.) Section A. Public Support Calendar year (or fiscal year beginning (a) 2006 **(b)** 2007 (c) 2008 (d) 2009 (e) 2010 (f) Total ın) 🟲 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants") Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose Gross receipts from activities that are not an unrelated trade or business under section 513 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf The value of services or facilities furnished by a governmental unit to the organization without charge Total. Add lines 1 through 5 7a Amounts included on lines 1, 2, and 3 received from disqualified Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year c Add lines 7a and 7b Public Support (Subtract line 7c from line 6) Section B. Total Support Calendar year (or fiscal year beginning (a) 2006 **(b)** 2007 (c) 2008 (d) 2009 (e) 2010 (f) Total in) 9 Amounts from line 6 Gross income from interest, 10a dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b C Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include 12 gain or loss from the sale of capital assets (Explain in Part IV) Total support (Add lines 9, 10c, 11 and 12) First Five Years If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here Section C. Computation of Public Support Percentage Public Support Percentage for 2010 (line 8 column (f) divided by line 13 column (f)) 15 16 Public support percentage from 2009 Schedule A, Part III, line 15 16 Section D. Computation of Investment Income Percentage Investment income percentage for **2010** (line 10c column (f) divided by line 13 column (f)) 17 **17** Investment income percentage from 2009 Schedule A, Part III, line 17 18 18 19a 33 1/3% support tests—2010. If the organization did not check the box on line 14, and line 15 is more than 33 1/3% and line 17 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported

33 1/3% support tests-2009. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line

18 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization **Private Foundation** If the organization did not check a box on line 14, 19a or 19b, check this box and see instructions

▶□

Supplemental Information. Supplemental Information. Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions).

Explanation

SCHEDULE A, PART II, LINE 10, EXPLANATION OF OTHER INCOME MISCELLANEOUS

Software ID: Software Version:

EIN: 13-1624098

Name: MUSEUM OF THE CITY OF NEW YORK

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

| Compensated Employees, and Independent Contractors | | | | | | | | | | |
|--|--------------------------------|-----------------------------------|-----------------------|---------|--------------|------------------------------|--------|--|--|--|
| (A) Name and Title | (B) Average hours per | Posi t | | | /) | | 1 | (D) Reportable compensation from the | (E) Reportable compensation from related | (F) Estimated amount of other compensation |
| | week | Individual trustee or director | Institutional Trustee | Officei | Key employee | Highest compensated employee | Former | organization (W- 2/1099-MISC) | organizations (W- 2/1099- MISC) | from the organization and related organizations |
| TODD DEGARMO OF COUNSEL | 2 00 | Х | | х | | | | 0 | 0 | 0 |
| JAMES G DINAN CHAIR | 2 00 | × | | х | | | | 0 | 0 | 0 |
| JAMES P DRUCKMAN SECRETARY | 2 00 | Х | | х | | | | 0 | 0 | 0 |
| THOMAS M FLEXNER VICE CHAIR | 2 00 | Х | | х | | | | 0 | 0 | 0 |
| LESLIE GODRIDGE OF COUNSEL | 2 00 | Х | | х | | | | 0 | 0 | 0 |
| JAMES A LEBENTHAL OF COUNSEL | 2 00 | Х | | х | | | | 0 | 0 | 0 |
| RONAY MENSCHEL VICE CHAIR | 2 00 | Х | | х | | | | 0 | 0 | 0 |
| NEWTON PS MERRILL VICE CHAIR | 2 00 | Х | | х | | | | 0 | 0 | 0 |
| DEIRDRE G O'BYRNE COUNSEL | 2 00 | Х | | х | | | | 0 | 0 | 0 |
| JANE B O'CONNELL TREASURER | 2 00 | Х | | х | | | | 0 | 0 | 0 |
| JAMES E QUINN VICE CHAIR | 2 00 | Х | | х | | | | 0 | 0 | 0 |
| BRUNO A QUINSON VICE CHAIR | 2 00 | Х | | х | | | | 0 | 0 | 0 |
| LAWRENCE J SIMON VICE CHAIR | 2 00 | Х | | х | | | | 0 | 0 | 0 |
| MITCHELL S STEIR ASSISTANT TREASURER | 2 00 | Х | | х | | | | 0 | 0 | 0 |
| ELIZABETH FARRAN TO ZER ASSISTANT SECRETARY | 2 00 | Х | | х | | | | 0 | 0 | 0 |
| HILARY BALLON BOARD MEMBER | 2 00 | Х | | | | | | 0 | 0 | 0 |
| JEREMY H BIGGS BOARD MEMBER | 2 00 | Х | | | | | | 0 | 0 | 0 |
| MICHAEL BRUNO BOARD MEMBER | 2 00 | Х | | | | | | 0 | 0 | 0 |
| JAMES E BUCKMAN BOARD MEMBER | 2 00 | Х | | | | | | 0 | 0 | 0 |
| JAMES CACIOPPO BOARD MEMBER | 2 00 | Х | | | | | | 0 | 0 | 0 |
| JILL CHALSTY BOARD MEMBER | 2 00 | Х | | | | | | 0 | 0 | 0 |
| MARK D'ARCY BOARD MEMBER | 2 00 | Х | | | | | | 0 | 0 | 0 |
| MARVIN H DAVIDSON BOARD MEMBER | 2 00 | Х | | | | | | 0 | 0 | 0 |
| VERNON EVENSON BOARD MEMBER | 2 00 | Х | | | | | | 0 | 0 | 0 |
| BARBARA J FIFE BOARD MEMBER | 2 00 | х | | | | | | 0 | 0 | 0 |

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest

| Compensated Employees, and Independent Contractors | | | | | | | | | | |
|---|-------------------------|---|-----------------------|---------|--------------|------------------------------|--------|--|---|--|
| (A) Name and Title | (B) Average hours | | tion (that a | che |) | | | (D) Reportable compensation | (E) Reportable compensation | (F) Estimated amount of other |
| | per week | Individual trustee <i>o</i> r director | Institutional Trustee | Officei | Key employee | Highest compensated employee | Former | from the organization (W- 2/1099-MISC) | from related organizations (W- 2/1099- MISC) | compensation from the organization and related organizations |
| LAURA LOFARO FREEMAN BOARD MEMBER | 2 00 | Х | | | | | | 0 | 0 | 0 |
| LORNA GOODMAN BOARD MEMBER | 2 00 | Х | | | | | | 0 | 0 | 0 |
| JAMES HANLEY BOARD MEMBER | 2 00 | × | | | | | | 0 | 0 | 0 |
| SYLVIA HEMINGWAY BOARD MEMBER | 2 00 | Х | | | | | | 0 | 0 | 0 |
| JANE HOFFMAN BOARD MEMBER | 2 00 | Х | | | | | | 0 | 0 | 0 |
| JOAN KHOURY BOARD MEMBER | 2 00 | Х | | | | | | 0 | 0 | 0 |
| STANFORD G LADNER BOARD MEMBER | 2 00 | Х | | | | | | 0 | 0 | 0 |
| STEPHEN S LASH BOARD MEMBER | 2 00 | Х | | | | | | 0 | 0 | 0 |
| NANCY MAHON BOARD MEMBER | 2 00 | Х | | | | | | 0 | 0 | 0 |
| MARTIN J MCLAUGHLIN BOARD MEMBER | 2 00 | Х | | | | | | 0 | 0 | 0 |
| HEBE DOWLING MURPHY BOARD MEMBER | 2 00 | Х | | | | | | 0 | 0 | 0 |
| GURUDATTA NADKARNI BOARD MEMBER | 2 00 | Х | | | | | | 0 | 0 | 0 |
| TRACEY PONTARELLI BOARD MEMBER | 2 00 | Х | | | | | | 0 | 0 | 0 |
| ALLISON WHIPPLE ROCKEFELLER BOARD MEMBER | 2 00 | Х | | | | | | 0 | 0 | 0 |
| VALERIE ROWE BOARD MEMBER | 2 00 | Х | | | | | | 0 | 0 | 0 |
| MARY BURWELL SCHORR BOARD MEMBER | 2 00 | Х | | | | | | 0 | 0 | 0 |
| JEFFREY S TABAK BOARD MEMBER | 2 00 | Х | | | | | | 0 | 0 | 0 |
| DARYL BROWN UBER BOARD MEMBER | 2 00 | X | | | | | | 0 | 0 | 0 |
| WILLIAM C VRATTOS BOARD MEMBER | 2 00 | Х | | | | | | 0 | 0 | 0 |
| PAULA ZAKARIA BOARD MEMBER | 2 00 | X | | | | | | 0 | 0 | 0 |
| SUSAN HENSHAW JONES PRESIDENT & DIRECTOR | 40 00 | | | х | | | | 280,826 | 0 | 24,378 |
| CARL DREYER CFO AND VP ADMINISTRATION | 40 00 | | | Х | | | | 127,115 | 0 | 27,243 |
| SARAH HENRY DEPUTY DIRECTOR AND CHIEF CURATOR | 40 00 | | | | х | | | 172,397 | 0 | 31,511 |
| SUSAN MADDEN SVP OF EXTERNAL AFFAIRS | 40 00 | | | | Х | | | 174,892 | 0 | 21,416 |
| DONALD ALBRECHT ADJUNCT CURATOR | 40 00 | | | | | Х | | 110,143 | 0 | 14,099 |

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

| | . | | | | | | | | | |
|--|-------------------------|-----------------------------------|-----------------------|---------|--------------|------------------------------|--------|--|---|--|
| (A) Name and Title | (B) Average hours | 1 | tion that a | | /) | | | (D) Reportable compensation | (F) Estimated amount of other | |
| | per week | Individual trustee or director | Institutional Trustee | Officei | Key employee | Highest compensated employee | Former | from the organization (W- 2/1099-MISC) | from related organizations (W- 2/1099- MISC) | compensation from the organization and related organizations |
| BARBARA LIVENSTEIN VP OF COMMUNICATIONS | 40 00 | | | | | Х | | 102,142 | 0 | 15,076 |

Form 990, Part III - 4 Program Service Accomplishments (See the Instructions) 4d. Other program services (Code) (Expenses \$ 1,296,943 including grants of \$) (Revenue \$ 297,252)

DLN: 93493136075162

OMB No 1545-0047

SCHEDULE D (Form 990)

Supplemental Financial Statements

► Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11, or 12.

Open to Public Inspection

Department of the Treasury Internal Revenue Service

► Attach to Form 990. ► See separate instructions. Name of the organization **Employer identification number**

| 1103 | OF OF THE CITY OF NEW YORK | | | 13-1 | 1624098 | | |
|--------|---|-----------------------------|---|----------|--------------------|---------------------|-------------|
| Pai | | | ther Similar Fu | | | its. Complet | e if the |
| | organization answered "Yes" to Form 99 | | 16 1 | | | | |
| | Total number at and of year | (a) Donor advis | sea runas | | b) Funds an | d other accou | nts |
| | Total number at end of year Aggregate contributions to (during year) | | | | | | |
| | Aggregate contributions to (during year) Aggregate grants from (during year) | | | | | | |
| | Aggregate value at end of year | | | | | | |
| 5 | Did the organization inform all donors and donor adv funds are the organization's property, subject to the | | | or advı | sed | ☐ Yes | ┌ No |
| 6 | Did the organization inform all grantees, donors, and used only for charitable purposes and not for the ber conferring impermissible private benefit | d donor advisors in writin | g that grant funds | | | ┌ Yes | ┌ No |
| Par | Conservation Easements. Complete | ıf the organization ar | nswered "Yes" to | Form | າ 990, Part | IV, line 7. | |
| 2 | Purpose(s) of conservation easements held by the o Preservation of land for public use (e g , recreat Protection of natural habitat Preservation of open space Complete lines 2a-2d if the organization held a qual | cion or pleasure) | Preservation of an Preservation of a c | ertified | d historic str | | a |
| | easement on the last day of the tax year | | Г | I | 11-14 -4 4 | h - F - J - £ 4 h - | V |
| • | Total number of conservation easements | | } | 2a | пена ат т | he End of the | <u>rear</u> |
| b | Total acreage restricted by conservation easements | s | - | 2b | | | |
| c | Number of conservation easements on a certified his | | lın (a) | 2c | | | |
| d | Number of conservation easements included in (c) a | | | 2d | | | |
| 3 | Number of conservation easements modified, transfe | | L shed or terminate | d by th | e organizatio | on during | |
| • | the taxable year 🛌 | errea, releasea, exemgal. | silea, or terminate | a by th | e organizaci | on during | |
| | | | | | | | |
| 4 - | Number of states where property subject to conserv | | | | | | |
| 5 | Does the organization have a written policy regardin enforcement of the conservation easements it holds | | g, inspection, hand | lling of | violations, a | Yes | ┌ No |
| 6 | Staff and volunteer hours devoted to monitoring, ins | pecting and enforcing co | nservation easem | ents dı | uring the yea | ır ► | |
| 7 | A mount of expenses incurred in monitoring, inspecti | ing, and enforcing conse | rvation easements | during | the year ► | \$ | |
| 8 | Does each conservation easement reported on line 2 170(h)(4)(B)(i) and 170(h)(4)(B)(ii)? | 2(d) above satisfy the re | quirements of sec | tion | | ┌ Yes | ┌ No |
| 9 | In Part XIV, describe how the organization reports c balance sheet, and include, if applicable, the text of the organization's accounting for conservation easei | the footnote to the organ | | | | | |
| Part | Organizations Maintaining Collection Complete if the organization answered | | | or Oth | ner Simila | r Assets. | |
| 1a | If the organization elected, as permitted under SFAS art, historical treasures, or other similar assets held provide, in Part XIV, the text of the footnote to its fil | d for public exhibition, ed | lucation or researd | h in fu | | | , |
| b | If the organization elected, as permitted under SFAS historical treasures, or other similar assets held for provide the following amounts relating to these item: | public exhibition, educat | | | | | |
| | (i) Revenues included in Form 990, Part VIII, line 1 | 1 | | | ► \$ | | |
| | (ii) Assets included in Form 990, Part X | | | | | | |
| 2 | If the organization received or held works of art, hist following amounts required to be reported under SFA | | | r finan | | | |
| а | Revenues included in Form 990, Part VIII, line 1 | | | | ► \$ | | |
| b | Assets included in Form 990, Part X | | | | ► \$ | | |
| | | | | | | | |

| Par | Organizations Maintaining Co | llections of Art | t, His | tori | <u>cal Tre</u> | easu | ıres, or Ot | <u>he</u> | <u>r Similar Asse</u> | ets (c | ontinued) |
|------------|--|------------------------|---------|---------|--------------------------|--------|--|------------|--------------------------------------|------------------|------------|
| 3 | Using the organization's accession and othe items (check all that apply) | r records, check an | y of th | ne foll | lowing th | nat ai | re a sıgnıfıcar | nt u | se of its collectio | n | |
| а | Public exhibition | | d | 굣 | Loan o | rexc | hange progra | ms | | | |
| b | Scholarly research | | e | Γ | Other | | | | | | |
| С | Preservation for future generations | | | | | | | | | | |
| 4 | Provide a description of the organization's co | ollections and expla | ıın hov | w the | y further | the | organızatıon's | ex | empt purpose in | | |
| 5 | During the year, did the organization solicity assets to be sold to raise funds rather than to | | | | | | | | | Yes | √ No |
| Par | Part IV, line 9, or reported an ar | ements. Comple | ete ıf | the | organız | atıo | | | es" to Form 99 | 0, | |
| 1a | Is the organization an agent, trustee, custoo included on Form 990, Part X? | lian or other interme | edıary | for c | ontributi | ions | or other asse | ts r | | Yes | ┌ No |
| b | If "Yes," explain the arrangement in Part XI | / and complete the | follow | ıng ta | able | | Г | 1 | Amo | unt | |
| С | Beginning balance | | | | | | Ι, | lc | Allio | unc | |
| d | Additions during the year | | | | | | _ | .d | | | |
| e | Distributions during the year | | | | | | - | .u .e | | | |
| f | Ending balance | | | | | | _ | .e lf | | | |
| | - | nrm 000 Dawl V I | . 212 | | | | <u></u> | | | Yes | |
| 2a | Did the organization include an amount on Fo | | e ZI / | | | | | | 1 | res | j No |
| | If "Yes," explain the arrangement in Part XI\ | | | | ad !!\\as | !! 40 | Form 000 I | 20.4 | h TV long 10 | | |
| Pa | rt V Endowment Funds. Complete | (a)Current Year | |)Prior | | | | | T IV, IINE IU. Three Years Back (| e) Four \ | /ears Back |
| 1a | Beginning of year balance | 8,102,697 | (,, | | ,873,733 | (0) | 3,987,326 | + | Timee reals back (| c)i oui | rears back |
| b | Contributions | 746,409 | | 1 | ,915,853 | | 1,886,407 | , | | | |
| c | Investment earnings or losses | · | | | 313,111 | | <u> </u> | | | | |
| d | Grants or scholarships | | | | | | | | | | |
| e | Other expenditures for facilities and programs | 50,000 | | | | | | | | | |
| f | Administrative expenses | 250,564 | | | | | | | | | |
| g | End of year balance | 8,548,542 | | 8 | ,102,697 | | 5,873,733 | 3 | | | |
| 2 | Provide the estimated percentage of the yea | r end balance held | as | | | | | | <u>'</u> | | |
| а | Board designated or quasi-endowment | | | | | | | | | | |
| ь | Permanent endowment 100 000 % | | | | | | | | | | |
| c | Term endowment ► | | | | | | | | | | |
| 3a | Are there endowment funds not in the posse | ssion of the organiz | ation | that a | are held | and a | administered | for | the | | |
| | organization by | | | | | | | | | Yes | No |
| | (i) unrelated organizations | | | | | | | | 3a(i) | | No |
| | (ii) related organizations | | | | | | | | 3a(ii) | <u> </u> | No |
| Ь | If "Yes" to 3a(II), are the related organizatio | • | | | | | | • | 3b | | |
| 4 | Describe in Part XIV the intended uses of th | | | | | | | | | | |
| Par | t VI Investments—Land, Building | s, and Equipme | nt. S | ee F | orm 99 | 0, P | art X, line 1 | <u>.0.</u> | | | |
| | Description of investment | | | | Cost or of s (investm | | (b) Cost or oth basis (other) | | (c) Accumulated depreciation | (d) Bo | ook value |
| 1 a | Land | | | | | | | | | | |
| b | Buildings | | | | | | 18,687,8 | 59 | 3,123,047 | 1 | 15,564,812 |
| С | Leasehold improvements | | | | | | 64,5 | 606 | 13,507 | | 50,999 |
| d | Equipment | | | | | | 581,2 | 259 | 249,331 | | 331,928 |
| e | Other | <u></u> | • | | | | 4,231,0 | 95 | 947,385 | | 3,283,710 |
| Tota | I. Add lines 1a-1e <i>(Column (d) should equal Fo</i> | orm 990, Part X, colui | mn (B) |), line | 10(c).) | | | _ | 🕨 | 1 | 19,231,449 |
| | | | | | | | | | Schedule D (| Form 9 | 990) 2010 |

| Part VIII Investments—Other Securities. See | Form 990, Part X, line 12 | | |
|--|---------------------------|--|----------|
| (a) Description of security or category (including name of security) | (b)Book value | (c) Method of valuati Cost or end-of-year mark | |
| (1)Financial derivatives | | Cost of end-of-year mark | et value |
| | | | |
| (2)Closely-held equity interests (3)Other | | | |
| (A) KING STREET LIMITED PARTNERSHIP | 2,248,538 | | F |
| | | | |
| (B) TACONIC OPPORTUNITY OFFSHORE FUND | 1,020,779 | | F_ |
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| | | | |
| Total. (Column (b) should equal Form 990, Part X, col (B) line 12) | 3,269,317 | | |
| Part VIII Investments—Program Related. See | | | |
| | | (c) Method of valuati | on |
| (a) Description of investment type | (b) Book value | Cost or end-of-year mark | et value |
| | | | |
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| Total. (Column (b) should equal Form 990, Part X, col (B) line 13) | | | |
| Part IX Other Assets. See Form 990, Part X, lir | ne 15. | | |
| (a) Descrip | otion | (b) Bo | ok value |
| | | | |
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| | | | |
| Total. (Column (b) should equal Form 990, Part X, col.(B) line 1 | 5.) | | |
| Part X Other Liabilities. See Form 990, Part X | (, line 25. | | |
| 1 (a) Description of Liability | (b) A mount | | |
| Federal Income Taxes | | | |
| CAPITAL LEASE OBLIGATIONS | 38,278 | | |
| DEFERED RENT EXPENSE | 115,930 | | |
| | | | |
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| | | | |
| | | | |
| Total. (Column (b) should equal Form 990, Part X, col (B) line 25) ▶ | 154,208 | | |

| 1 T | otal revenue (Form 990, Part VIII, column (A), line 12) | 1 | 13,936,247 |
|-----------------------|--|---------|-----------------------|
| 2 _T | otal expenses (Form 990, Part IX, column (A), line 25) | 2 | 11,034,278 |
| 3 E | xcess or (deficit) for the year Subtract line 2 from line 1 | 3 | 2,901,969 |
| 4 N | et unrealized gains (losses) on investments | 4 | 1,803,151 |
| 5 D | onated services and use of facilities | 5 | |
| 6 I | nvestment expenses | 6 | |
| 7 P | rior period adjustments | 7 | |
| 8 0 | ther (Describe in Part XIV) | 8 | 79,696 |
| _ | otal adjustments (net) Add lines 4 - 8 | 9 | 1,882,847 |
| | xcess or (deficit) for the year per financial statements. Combine lines 3 and 9 | 10 | 4,784,816 |
| | Reconciliation of Revenue per Audited Financial Statements With Revenue p | er R | eturn |
| 1 | Total revenue, gains, and other support per audited financial statements | 1 | 16,097,159 |
| 2 | A mounts included on line 1 but not on Form 990, Part VIII, line 12 | | |
| а | Net unrealized gains on investments | | |
| b | Donated services and use of facilities | | |
| C | Recoveries of prior year grants | | |
| d | Other (Describe in Part XIV) | | |
| e | Add lines 2a through 2d | 2e | 2,273,447 |
| | Subtract line 2e from line 1 | 3 | 13,823,712 |
| | Amounts included on Form 990, Part VIII, line 12, but not on line 1 | | |
| | Investment expenses not included on Form 990, Part VIII, line 7b . 4a 112,535 | | |
| | Other (Describe in Part XIV) | _ | |
| | Add lines 4a and 4b | 4c | 112,535 |
| | Total Revenue Add lines 3 and 4c. (This should equal Form 990, Part I, line 12) | 5 | 13,936,247 |
| | Reconciliation of Expenses per Audited Financial Statements With Expenses Total expenses and losses per audited financial | рег | 11,312,343 |
| | statements | 1 | 11,312,313 |
| 2 / | Amounts included on line 1 but not on Form 990, Part IX, line 25 | | |
| a I | Donated services and use of facilities | | |
| b 1 | Prior year adjustments | | |
| c (| Other losses | | |
| | Other (Describe in Part XIV) | | |
| | Add lines 2a through 2d | 2e | 390,600 |
| | Subtract line 2e from line 1 | 3 | 10,921,743 |
| | Amounts included on Form 990, Part IX, line 25, but not on line 1: | | |
| | Investment expenses not included on Form 990, Part VIII, line 7b 4a 112,535 | | |
| | Other (Describe in Part XIV) | | |
| C / | | | |
| 5 | Add lines 4a and 4b | 4c 5 | 112,535 11,034,278 |

Part XI Reconciliation of Change in Net Assets from Form 990 to Financial Statements

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b Also complete this part to provide any additional information

| Identifier | Return Reference | Explanation |
|--|------------------|--|
| | | THE MUSEUM'S COLLECTION, WHICH WAS ACQUIRED THROUGH PURCHASES AND CONTRIBUTIONS SINCE ITS INCEPTION, IS NOT RECOGNIZED AS AN ASSET ON THE ACCOMPANYING BALANCE SHEET COLLECTION ITEMS ARE EXPENSED WHEN ACQUIRED CONTRIBUTED COLLECTION ITEMS ARE NOT REFLECTED IN THE ACCOMPANYING FINANCIAL STATEMENTS DETAILED INVENTORY RECORDS, HOWEVER, ARE MAINTAINED FOR COLLECTIONS THE VALUE OF THE COLLECTION IS NOT READILY DETERMINABLE AND THE MUSEUM DOES NOT INSURE THE COLLECTION FOR THE COST OF ITS REPLACEMENT |
| DESCRIPTION OF INTENDED USE OF ENDOWMENT FUNDS | , | THE MUSEUM HAS DONOR-RESTRICTED ENDOWMENT FUNDS ESTABLISHED TO HELP FUND VARIOUS PROJECTS AT THE MUSEUM |
| DESCRIPTION OF UNCERTAIN TAX POSITIONS UNDER FIN 48 | | UNCERTAINTY IN INCOME TAXES - THE MUSEUM HAS DETERMINED THAT THERE ARE NO MATERIAL UNCERTAIN TAX POSITIONS THAT REQUIRE RECOGNITION OR DISCLOSURE IN THE FINANCIAL STATEMENTS PERIODS ENDING JUNE 30, 2008 AND SUBSEQUENT REMAIN SUBJECT TO EXAMINATION BY APPLICABLE TAXING AUTHORITIES |
| PART XI, LINE 8 - OTHER ADJUSTMENTS | | RENTAL EXPENSES 79,696 |
| PART XII, LINE 2D - OTHER ADJUSTMENTS | | RENTAL EXPENSES 79,696 |

efile GRAPHIC print - DO NOT PROCESS

As Filed Data -

DLN: 93493136075162

OMB No 1545-0047

SCHEDULE G (Form 990 or 990-EZ)

Department of the Treasury

Supplemental Information Regarding Fundraising or Gaming Activities

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

Open to Public

| Internal Revenue Service | Attach | to Form 990 or Form 990 | 0-EZ. 🏲 See separate instructi | ions. | Inspection |
|---|---|--|---|--|--|
| Name of the organization MUSEUM OF THE CITY OF | NEWYORK | | | Employer iden | tification number |
| MUSEUM OF THE CITY OF | NEWYORK | | | 13-1624098 | |
| Part I Fundraising | Activities. Complete | e if the organizat | tion answered "Yes" | to Form 990, Part IV | , line 17. |
| | rganization raised funds | - | | · · · · · · · · · · · · · · · · · · · | · |
| a Mail solicitations | rgamzación raisca lanas | = : | Solicitation of non | | |
| b Internet and e-mai | l solicitations | f | Solicitation of gov | = | |
| c Phone solicitations | | a a | | - | |
| d 🔽 In-person solicitat | | 9 | , opecial fallaration. | g 0.011.0 | |
| or key employees liste b If "Yes," list the ten hig | ive a written or oral agre d in Form 990, Part VII ghest paid individuals or least \$5,000 by the org: |) or entity in conne entities (fundraise | ction with professional fers) pursuant to agreeme | fundraising services? ents under which the fun | |
| to be compensated at i | east \$5,000 by the orga | anization Form 990 | J-EZ filers are not requi | red to complete this tal | ле |
| (i) Name and address of Individual or entity (fundraiser) | (ii) Activity | (iii) Did fundraiser have custody or control of contributions? | (iv) Gross receipts from activity | (v) A mount paid to (or retained by) fundraiser listed in col (i) | (vi) A mount paid to (or retained by) organization |
| MARK CH BERTCON | DIRECTORIC | Yes No | | | |
| MARK GILBERTSON 22 EAST 81ST ST | DIRECTOR'S COUNCIL EVENTS | No | 844,525 | 42,000 | 802,525 |
| NEW YORK, NY 10028 | | | | | |
| Total | | 🕨 | 844,525 | 42,000 | 802,525 |
| 3 List all states in which licensing NY | | | | | |
| | | | | | |

| | | | (a) Event #1 CHAIRMAN'S LEADERSHIP AWARD DINNER (event type) | (b) Event #2 WINTER BALL (event type) | (c) Other Events 4 (total number) | (d) Total Events (Add col (a) through col (c)) |
|----------|--|--|--|---|------------------------------------|--|
| INUE | 1 | Gross receipts | 1,132,400 | 491,600 | 1,009,526 | 2,633,526 |
| Revenue | 2 | Less Charitable contributions | 1,049,000 | 423,900 | 920,781 | 2,393,681 |
| | 3 | Gross income (line 1 minus line 2) | 83,400 | 67,700 | 88,745 | 239,845 |
| | 4 | Cash prizes | | | | |
| န္ | 5 | Non-cash prizes | | | | |
| Expenses | 6 | Rent/facility costs | 41,480 | 43,875 | 88,411 | 173,766 |
| | 7 | Food and beverages | 10,813 | 20,125 | 34,502 | 65,440 |
| Direct | 8 | Entertainment | 19,537 | 10,599 | 6,214 | 36,350 |
| Δ | 9 | Other direct expenses . | 43,345 | 65,707 | 223,029 | 332,081 |
| | 10 | Direct expense summary Add lir | nes 4 through 9 ın column | (d) | 🛌 | 607,637 |
| | 11 | Net income summary Combine li | | | | -367,792 |
| Par | t III | Gaming. Complete if the oil \$15,000 on Form 990-EZ, lii | | "Yes" to Form 990, Pa | rt IV, line 19, or repo | rted more than |
| | | | | | | |
| Revenue | | | (a) Bingo | (b) Pull tabs/Instant bingo/progressive bingo | (c) Other gaming | (d) Total gaming (Add col (a) through col (c)) |
| Revenue | 1 | Gross revenue | | | (c) Other gaming | (Add col (a) through |
| | | Gross revenue | | | (c) Other gaming | (Add col (a) through |
| enses | 2 | | | | (c) Other gaming | (Add col (a) through |
| enses | 2 | Cash prizes | | | (c) Other gaming | (Add col (a) through |
| enses | 2 3 4 | Cash prizes | | | (c) Other gaming | (Add col (a) through |
| enses | 2 3 4 5 | Cash prizes Non-cash prizes Rent/facility costs | | bingo/progressive bingo | | (Add col (a) through |
| | 2 3 4 5 | Cash prizes Non-cash prizes Rent/facility costs Other direct expenses | Г Yes | □ Yes | | (Add col (a) through |
| enses | 2 3 4 5 6 | Cash prizes Non-cash prizes Rent/facility costs Other direct expenses Volunteer labor | ☐ Yes% ☐ No s 2 through 5 in column (| ☐ Yes% ☐ No | Г Yes% Г No | (Add col (a) through |
| enses | 2 3 4 5 6 7 8 Enter | Cash prizes Non-cash prizes Rent/facility costs Other direct expenses Volunteer labor Direct expense summary Add line | Yes%_ No s 2 through 5 in column (hbine lines 1 and 7 in column action operates gaming activities in each | Yes% No d) | Г Yes% Г No | · Yes No |

| 11 | Does the organization operate ga | aming activities with nonmembers? . | · · · · · · · · · · · · · · · · · · · |
|-----|--|--|--|
| 12 | Is the organization a grantor, bei | neficiary or trustee of a trust or a mem | ber of a partnership or other entity |
| | formed to administer charitable o | gaming? | |
| 13 | Indicate the percentage of gamir | | |
| а | | | 13a |
| b | An outside facility | | 13b |
| 14 | Provide the name and address of | f the person who prepares the organiza | tion's gaming/special events books and |
| | records | | |
| | | | |
| | Name 🟲 | | |
| | | | |
| | Address 🟲 | | |
| | Audiess F | | |
| | | | |
| 15a | Does the organization have a coi | ntract with a third party from whom the | organization receives gaming |
| | revenue? | | · · · · · · · · · · · · · · · · · · · |
| b | | | :ion ► \$ and the |
| | amount of gaming revenue retain | ned by the third party 🟲 \$ | |
| С | If "Yes," enter name and address | S | |
| | in the second se | | |
| | Name 🟲 | | |
| | | | |
| | | | |
| | Address 🟲 | | |
| | | | |
| 16 | Gaming manager information | | |
| | | | |
| | | | |
| | Name 🟲 | | |
| | Gaming manager compensation | > \$ | |
| | | | |
| | Description of services provided | > | |
| | | | |
| | Director/officer | Employee | Independent contractor |
| 17 | Mandatory distributions | | |
| а | Is the organization required unde | er state law to make charitable distribu | itions from the gaming proceeds to |
| | retain the state gaming license? | | ····· Tyes Γ_{No} |
| b | Enter the amount of distributions | required under state law distributed t | o other exempt organizations or spent |
| | | activities during the tax year 🟲 🖇 | |
| Par | | provide additional information for | responses to question on Schedule G (see |
| _ | instructions.) | | |
| | Identifier | ReturnReference | Explanation |

DLN: 93493136075162

OMB No 1545-0047

Schedule J (Form 990)

Department of the Treasury Internal Revenue Service

Compensation Information For certain Officers, Directors, Trustees, Key Employees, and Highest

Compensated Employees ► Complete if the organization answered "Yes" to Form 990. Part IV, question 23.

► Attach to Form 990. ► See separate instructions.

Open to Public Inspection

| Name of the organization | |
|--------------------------------|--|
| MUSEUM OF THE CITY OF NEW YORK | |

Employer identification number

13-1624098

| Pa | rt I Questions Regarding Compensation | | | | |
|----|--|---|----|-----|----|
| | | | | Yes | Νo |
| 1a | Check the appropriate box(es) if the organization provide 990, Part VII, Section A, line 1a Complete Part III to | | | | |
| | First-class or charter travel | Housing allowance or residence for personal use | | | |
| | Travel for companions | Payments for business use of personal residence | | | |
| | Tax idemnification and gross-up payments | Health or social club dues or initiation fees | | | |
| | Discretionary spending account | Personal services (e g , maid, chauffeur, chef) | | | |
| b | If any of the boxes in line 1a are checked, did the organ reimbursement orprovision of all the expenses describe | | 1b | | |
| 2 | Did the organization require substantiation prior to reim officers, directors, trustees, and the CEO/Executive Dir | | 2 | | |
| 3 | Indicate which, if any, of the following the organization organization's CEO/Executive Director Check all that a Compensation committee | | | | |
| | Independent compensation consultant | Compensation survey or study | | | |
| | Form 990 of other organizations | Approval by the board or compensation committee | | | |
| 4 | During the year, did any person listed in Form 990, Part or a related organization | t VII, Section A, line 1a with respect to the filing organization | | | |
| а | Receive a severance payment or change-of-control pay | ment from the organization or a related organization? | 4a | | No |
| b | Participate in, or receive payment from, a supplemental | nonqualified retirement plan? | 4b | | No |
| c | Participate in, or receive payment from, an equity-base | d compensation arrangement? | 4c | | No |
| | If "Yes" to any of lines 4a-c, list the persons and provide | de the applicable amounts for each item in Part III | | | |
| | Only 501(c)(3) and 501(c)(4) organizations only must o | complete lines 5-9. | | | |
| 5 | For persons listed in form 990, Part VII, Section A, line compensation contingent on the revenues of | e 1a, did the organization pay or accrue any | | | |
| а | The organization? | | 5a | | No |
| b | Any related organization? | | 5b | | No |
| | If "Yes," to line 5a or 5b, describe in Part III | | | | |
| 6 | For persons listed in form 990, Part VII, Section A, line compensation contingent on the net earnings of | e 1a, did the organization pay or accrue any | | | |
| а | The organization? | | 6a | | No |
| b | Any related organization? | | 6b | | No |
| | If "Yes," to line 6a or 6b, describe in Part III | | | | |
| 7 | For persons listed in Form 990, Part VII, Section A, line payments not described in lines 5 and 6? If "Yes," described in lines 5 and 6. | | 7 | | No |
| 8 | Were any amounts reported in Form 990, Part VII, paid subject to the initial contract exception described in Re | | | | |
| | ın Part III | | 8 | | Νo |
| 9 | If "Yes" to line 8, did the organization also follow the resection 53 $4958\text{-}6(c)$? | buttable presumption procedure described in Regulations | 9 | | |

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions on row (ii) Do not list any individuals that are not listed on Form 990, Part VII

Note. The sum of columns (B)(I)-(III) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a

| (A) Name | | | W-2 and/or 1099-MI | | (C) Retirement and other deferred | (D) Nontaxable benefits | (E) Total of columns (B)(ı)-(D) | (F) Compensation reported in prior |
|----------------------------|-------------|--------------------------|---------------------------|---|-----------------------------------|--------------------------------|------------------------------------|---|
| | | (i) Base compensation | incentive compensation | (iii) Other reportable compensation | compensation | | (=)(.) (=) | Form 990 or Form 990-EZ |
| (1) SUSAN HENSHAW JONES | (I) (II) | 279,341 0 | 0 0 | 1,485 0 | 24,378 0 | 0 | 305,204 0 | 0 |
| (2) CARL DREYER | (I) (II) | 126,857 0 | 0 0 | 258 0 | 14,278 0 | 12,965 0 | 154,358 0 | 0 |
| (3) SARAH HENRY | (I) (II) | 172,191 0 | 0 | 206 0 | 18,656 0 | 12,855 0 | 203,908 | 0 |
| (4) SUSAN MADDEN | (I) (II) | 174,707 0 | 0 | 185 0 | 18,681 0 | 2,735 0 | 196,308 0 | 0 |
| (5) | | | | | | | | |
| (6) | | | | | | | | |
| (7) | | | | | | | | |
| (8) | | | | | | | | |
| (9) | | | | | | | | |
| (10) | | | | | | | | |
| (11) | | | | | | | | |
| (12) | | | | | | | | |
| (13) | | | | | | | | |
| (14) | | | | | | | | |
| (15) | | | | | | | | |
| (16) | | | | | | | | |

Part III Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8 Also complete this part for any additional information

| Identifier Return Reference Explanation | Identifier | | Explanation |
|---|------------|--|-------------|
|---|------------|--|-------------|

Schedule J (Form 990) 2010

efile GRAPHIC print - DO NOT PROCESS

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DLN: 93493136075162

2010

Open to Public
Inspection

SCHEDULE O (Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.

► Attach to Form 990 or 990-EZ.

Name of the organization MUSEUM OF THE CITY OF NEW YORK ${\bf Employer\ identification\ number}$

13-1624098

| ldentifier | Return Reference | Explanation |
|---|---------------------|--|
| FORM 990, PART VI, SECTION A, LINE 2 | | MR QUINSON AND MS GOODMAN HAVE A FAMILY RELATIONSHIP MR DINAN, MR BUCKMAN AND MR VRATTOS HAVE A BUSINESS RELATIONSHIP |

| ldentifier | Return Reference | Explanation |
|--|---------------------|--|
| FORM 990, PART VI, SECTION B, LINE 11 | | THE 990 IS PRESENTED TO THE BOARD FOR REVIEW AT THE LAST BOARD MEETING BEFORE THE 990 IS DUE |

| Identifier | Return Reference | Explanation |
|------------|---|--|
| | FORM 990, PART VI, SECTION B, LINE 12C | EACH MEMBER, TRUSTEE, PRINCIPAL OFFICER AND MEMBER OF A COMMITTEE WITH GOVERNING BOARD-DELEGATED POWERS SHALL ANNUALLY SIGN A CONFLICT OF INTEREST FORM. IN CONNECTION WITH ANY ACTUAL OR POSSIBLE CONFLICT OF INTEREST, AN INTERESTED PERSON MUST DISCLOSE THE EXISTENCE OF THE FINANCIAL INTEREST AND BE GIVEN THE OPPORTUNITY TO DISCLOSE ALL MATERIAL FACTS TO THE TRUSTEES AND MEMBERS OF COMMITTEES WITH GOVERNING BOARD DELEGATED POWERS CONSIDERING THE PROPOSED TRANSACTION OR ARRANGEMENT AFTER DISCLOSURE OF THE FINANCIAL INTEREST AND ALL MATERIAL FACTS, AND AFTER ANY DISCUSSION WITH THE INTERESTED PERSON, HE'SHE SHALL LEAVE THE GOVERNING BOARD OR COMMITTEE MEETING WHILE THE DETERMINATION OF A CONFLICT OF INTEREST IS DISCUSSED AND VOTED UPON THE REMAINING BOARD OR COMMITTEE MEMBERS SHALL DECIDE IF A CONFLICT OF INTEREST EXISTS AN INTERESTED PERSON MAY MAKE A PRESENTATION AT THE GOVERNING BOARD OR COMMITTEE MEETING, BUT AFTER THE PRESENTATION, HE'SHE SHALL LEAVE THE MEETING DURING THE DISCUSSION OF, AND THE VOTE ON, THE TRANSACTION OR ARRANGEMENT INVOLVING THE POSSIBLE CONFLICT OF INTEREST THE CHAIRMAN OR THE GOVERNING BOARD OR COMMITTEE SHALL, IF APPROPRIATE, APPOINT A DISINTERESTED PERSON OR COMMITTEE TO INVESTIGATE ALTERNATIVES TO THE PROPOSED TRANSACTION OR ARRANGEMENT AFTER EXERCISING DUE DILIGENCE, THE GOVERNING BOARD OR COMMITTEE SHALL DETERMINE WHETHER MCNY CAN OBTAIN WITH REASONABLE EFFORTS A MORE ADVANTAGEOUS TRANSACTION OR ARRANGEMENT FROM A PERSON OR BITTITY THAT WOULD NOT GIVE RISE TO A CONFLICT OF INTEREST IF A MORE ADVANTAGEOUS TRANSACTION OR ARRANGEMENT FROM A PERSON OR BITTITY THAT WOULD NOT GIVE RISE TO A CONFLICT OF INTEREST IF A MORE ADVANTAGEOUS TRANSACTION OR ARRANGEMENT FROM A PERSON OR BITTITY THAT WOULD NOT GIVE RISE TO A CONFLICT OF INTEREST IF A MORE ADVANTAGEOUS TRANSACTION OR ARRANGEMENT FROM A PERSON OR BITTITY THAT WOULD NOT GIVE RISE TO A CONFLICT OF INTEREST IF A MORE ADVANTAGEOUS TRANSACTION OR ARRANGEMENT IS NOT PRODUCING A CONFLICT OF INTEREST, THE GOVERNING BOARD OR COMMITTEE SHALL DET |

| Identifier | Return Reference | Explanation |
|------------|------------------|--|
| | · ' | THE ORGANIZATION MAKES ITS GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY, AND FINANCIAL STATEMENTS AVAILABLE TO THE GENERAL PUBLIC UPON REQUEST |

| Identifier | Return Reference | Explanation |
|---|------------------------------|---|
| CHANGES IN NET ASSETS OR FUND BALANCES | FORM 990, PART XI, LINE 5 | NET UNREALIZED GAINS ON INVESTMENTS 1,803,151 RENTAL EXPENSES |

| ldentifier | Return Reference | Explanation |
|------------|-----------------------------|---|
| | FORM 990, PART XII, LINE 2C | PROCESS HAS NOT CHANGED FROM PRIOR YEAR |